

# **CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

FOR THE THREE MONTHS ENDED MARCH 31, 2013

(UNAUDITED)



#### MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL REPORTING

The condensed interim consolidated financial statements of First Majestic Silver Corp. (the "Company") are the responsibility of the Company's management. The condensed interim consolidated financial statements are prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board and reflect management's best estimates and judgment based on information currently available.

Management has developed and maintains a system of internal controls to ensure that the Company's assets are safeguarded, transactions are authorized and properly recorded, and financial information is reliable.

The Board of Directors is responsible for ensuring management fulfills its responsibilities. The Audit Committee reviews the results of the condensed interim consolidated financial statements prior to their submission to the Board of Directors for approval.

The condensed interim consolidated financial statements have not been audited.

"Keith Neumeyer"

"Raymond Polman"

Keith Neumeyer President & CEO May 13, 2013 Raymond Polman, CA Chief Financial Officer May 13, 2013



#### NOTICE OF NO AUDITOR REVIEW OF CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The Company's independent auditor has not performed a review of the accompanying condensed interim consolidated financial statements in accordance with standards established by the Canadian Institute of Chartered Accountants for a review of the interim financial statements.

The accompanying unaudited condensed interim consolidated financial statements of the Company for the three months ended March 31, 2013 have been prepared by and are the responsibility of the Company's management and are approved by the Company's Audit Committee and Board of Directors.

# CONDENSED INTERIM CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2013 and 2012

(tabular amounts are expressed in thousands of United States dollars, except share and per share amounts - unaudited)

		Th	ree Months	Ended N	/larch 31,
	Note		2013		2012
Revenues	6	\$	67,070	\$	57,815
Cost of sales			24,270		16,693
Gross margin			42,800		41,122
Depletion, depreciation and amortization			8,196		5,453
Mine operating earnings			34,604		35,669
General and administrative expenses	7		7,461		4,417
Share-based payments			4,405		2,825
Accretion of decommissioning liabilities			127		103
Foreign exchange loss			646		275
Operating earnings			21,965		28,049
Investment and other income	8		11,958		5,581
Finance costs			(524)		(399)
Earnings before income taxes			33,399		33,231
Income taxes					
Current income tax expense			1,160		4,849
Deferred income tax expense			5,722		2,024
			6,882		6,873
Net earnings for the period		\$	26,517	\$	26,358
Earnings per common share					
Basic		\$	0.23	\$	0.25
Diluted		\$	0.23	\$	0.24
Weighted average shares outstanding					
Basic	9	11	6,895,218	10	5,440,048
Diluted	9	11	7,850,571	10	9,314,773
APPROVED BY THE BOARD OF DIRECTORS					
				D	
Keith Neumeyer (signed) Director	Douglas Pe	nrose (s	igned)	Director	

# CONDENSED INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2013 AND 2012

(tabular amounts are expressed in thousands of United States dollars - unaudited)

	Three Months Ended March							
		2013		2012				
Net earnings for the period	\$	26,517	\$	26,358				
Other comprehensive income (loss)								
Items that may be subsequently reclassified to profit or loss:								
Unrealized loss on fair value of available for sale investments		(67)		(2,737)				
Currency translation gain		-		386				
Other comprehensive loss		(67)		(2,351)				
Total comprehensive income for the period	\$	26,450	\$	24,007				

# CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE THREE MONTHS ENDED MARCH 31, 2013 AND 2012

(tabular amounts are expressed in thousands of United States dollars - unaudited)

	Nata	 hree Months E	
	Note	2013	2012
OPERATING ACTIVITIES			
Net earnings for the period		\$ 26,517	\$ 26,358
Adjustments for:			
Share-based payments		4,405	2,825
Depletion, depreciation and amortization		8,384	5,453
Accretion of decommissioning liabilities		127	103
Loss (gain) from silver futures and FVTPL marketable securities	8	1,146	(5,475)
Write-down of AFS marketable securities	8	1,000	-
Gain from fair value adjustment of prepayment facility	18(a)	(4,850)	-
Income tax expense		6,882	6,873
Finance costs		524	399
Unrealized foreign exchange loss and other		729	583
Operating cash flows before movements in working capital and income taxes		44,864	37,119
Net change in non-cash working capital items	22	1,227	8,550
Income taxes paid		(1,210)	(7,143)
Cash generated by operating activities		44,881	38,526
INVESTING ACTIVITIES			
Expenditures on mining interests		(23,690)	(22,208)
Acquisition of property, plant and equipment		(19,566)	(10,880)
Increase in deposits on long-term assets		(5,071)	(5,896)
Realized (loss) gain on silver futures		(357)	1,563
Proceeds from disposal of marketable securities		23	2,488
Investment in marketable securities		-	(9,999)
Cash used in investing activities		(48,661)	(44,932)
FINANCING ACTIVITIES		• • •	•
Proceeds from lease financing		4,637	
Proceeds from exercise of stock options and share warrants		909	- 2,524
Repayment of debt and prepayment facilities	18(b)	(500)	(648)
Payment of lease obligations	18(5)		
Finance costs paid		(2,091) (524)	(1,309)
Cash generated by financing activities		2,431	(399) <b>168</b>
		-	
Effect of exchange rate on cash held in foreign currencies		(192)	387
Decrease in cash and cash equivalents		(1,349)	(6,238)
Cash and cash equivalents, beginning of period		111,591	91,184
Cash and cash equivalents, end of period		\$ 110,050	\$ 85,333
Cash		\$ 96,888	\$ 85,333
Restricted cash	24	3,300	-
Short-term investments		9,862	-
Cash and cash equivalents, end of period		\$ 110,050	\$ 85,333

# CONDENSED INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS AT MARCH 31, 2013 AND DECEMBER 31, 2012

(tabular amounts are expressed in thousands of United States dollars - unaudited)

	Note	March 31, 2013		December 31, 2	
Assets					
Current assets					
Cash and cash equivalents		\$	110,050	\$	111,591
Trade and other receivables	10		20,509		19,598
Income taxes receivable	11		10,512		8,664
Inventories	12		23,971		23,641
Other financial assets	13		6,307		7,237
Prepaid expenses and other			2,860		2,186
Total current assets			174,209		172,917
Non-current assets					
Mining interests	14		395,082		372,941
Property, plant and equipment	15		232,878		220,212
Goodwill			24,591		24,591
Deferred tax assets			6,911		12,619
Deposits on long-term assets			14,822		9,751
Total assets		\$	848,493	\$	813,031
Liabilities and Equity					
Current liabilities					
Trade and other payables	16	\$	42,406	\$	37,398
Current portion of lease obligations	17		9,922		8,793
Current portion of debt and prepayment facility	18		9,243		6,662
Income taxes payable			4,368		4,377
Total current liabilities			65,939		57,230
Non-current liabilities					
Prepayment facility	18		37,110		44,241
_ease obligations	17		15,605		14,185
Decommissioning liabilities			10,353		9,691
Deferred tax liabilities			94,516		94,159
Total liabilities			223,523		219,506
Equity					
Share capital	19(a)		425,246		423,958
Equity reserves	20		34,859		31,219
Retained earnings			164,865		138,348
Total equity			624,970		593,525
Total liabilities and equity		\$	848,493	\$	813,031
Contingent liabilities (Note 24)					
Subsequent events (Note 25)					

# CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY FOR THE THREE MONTHS ENDED MARCH 31, 2013 AND 2012

(tabular amounts are expressed in thousands of United States dollars, except share amounts - unaudited)

	Share	Capi	tal	Equity Reserves									
	Shares		Amount		are-based payment		ailable for sale valuation	Fore curre transla	ency	tal equity eserves	etained arnings	То	tal equity
Balance at December 31, 2011	105,135,372	\$	273,304	\$	27,394	\$	1,127	\$	(677)	\$ 27,844	\$ 49,450	\$	350,598
Net earnings	-		-		-		-		-	-	26,358		26,358
Other comprehensive (loss) income	-		-		-		(2,737)		386	(2,351)	-		(2,351)
Share-based payment, net of related tax benefits (Note 20)	-		-		2,302		-		-	2,302	-		2,302
Shares issued for:													
Exercise of options	431,650		2,533		-		-		-	-	-		2,533
Conversion of shares to be issued	250		-		-		-		-	-	-		-
Transfer of equity reserve upon exercise of options and warrants	-		962		(962)		-		-	(962)	-		-
Balance at March 31, 2012	105,567,272	\$	276,799	\$	28,734	\$	(1,610)	\$	(291)	\$ 26,833	\$ 75,808	\$	379,440
Balance at December 31, 2012	116,756,840	\$	423,958	\$	33,612	\$	(2,085)	\$	(308)	\$ 31,219	\$ 138,348	\$	593,525
Net earnings	-		-		-		-		-	-	26,517		26,517
Other comprehensive (loss) income	-		-		-		(67)		-	(67)	-		(67)
Share-based payment, net of related tax benefits (Note 20)	-		-		4,086		-		-	4,086	-		4,086
Shares issued for:													
Exercise of options	230,100		909		-		-		-	-	-		909
Transfer of equity reserve upon exercise of options	-		379		(379)		-		-	(379)	-		-
Balance at March 31, 2013	116,986,940	\$	425,246	\$	37,319	\$	(2,152)	\$	(308)	\$ 34,859	\$ 164,865	\$	624,970

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 1. NATURE OF OPERATIONS

First Majestic Silver Corp. (the "Company" or "First Majestic") is a publicly listed company incorporated in Canada with limited liability under the legislation of the Province of British Columbia. The Company is in the business of silver production, development, exploration, and acquisition of mineral properties with a focus on silver production in Mexico. The Company's shares trade on the New York Stock Exchange under the symbol "AG", on the Toronto Stock Exchange under the symbol "FR", and on the Frankfurt Stock Exchange under the symbol "FMV".

The Company's head office and principal address is located at 925 West Georgia Street, Suite 1805, Vancouver, British Columbia, Canada, V6C 3L2.

#### 2. BASIS OF PREPARATION

#### Statement of Compliance

These condensed interim consolidated financial statements have been prepared in accordance with International Accounting Standard ("IAS") 34, "Interim Financial Reporting" using accounting policies consistent with International Financial Reporting Standards as issued by the International Accounting Standards Board ("IFRS") and using the accounting policies consistent with those in the audited consolidated financial statements as at and for the year ended December 31, 2012. As these condensed interim consolidated financial statements do not include all disclosures for annual consolidated financial statements, they should be read in conjunction with the Company's audited consolidated financial statements as at and for the year ended December 31, 2012.

#### Statement of Consolidation and Presentation

These condensed interim consolidated financial statements have been prepared on an historical cost basis except for certain items that are measured at fair value including derivative financial instruments, marketable securities and the prepayment facility. All dollar amounts presented are in United States dollars unless otherwise specified. The accounting policies in Note 3 of the Company's audited consolidated financial statements as at and for the year ended December 31, 2012 have been applied in preparing these condensed interim consolidated financial statements.

These condensed interim consolidated financial statements incorporate the financial statements of the Company and its controlled subsidiaries. Control exists when the Company has the power, directly or indirectly, to govern the financial and operating policies of an entity so as to obtain benefits from its activities. The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries as listed in Note 25 of the company's audited consolidated financial statements as at and for the year ended December 31, 2012. Intercompany balances, transactions, income and expenses are eliminated on consolidation.

#### 3. CHANGES IN ACCOUNTING POLICIES

## **Accounting Policies Adopted Effective January 1, 2013**

### **Consolidated Financial Statements**

In May 2011, the IASB issued IFRS 10 - Consolidated Financial Statements ("IFRS 10") and IFRS 12 - Disclosure of Interests in Other Entities ("IFRS 12"). IFRS 10 establishes principles for the presentation and preparation of consolidated financial statements when an entity controls one or more other entities. IFRS 12 outlines the disclosure requirements for interests in subsidiaries and other entities to enable users to evaluate the risks associated with interests in other entities and the effects of those interests on an entity's financial position, financial performance and cash flows. IFRS 10 and IFRS 12 are effective for annual periods beginning on or after January 1, 2013, with earlier application permitted if adopted along with IFRS 11, IFRS 12, IAS 27 (revised) and IAS 28 (revised). The adoption of this standard did not have a significant impact on the Company's condensed interim consolidated financial statements.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 3. CHANGES IN ACCOUNTING POLICIES (continued)

Accounting Policies Adopted Effective January 1, 2013 (continued)

#### **Joint Arrangements**

In May 2011, the IASB issued IFRS 11 - *Joint Arrangements* ("IFRS 11"), which provides guidance on accounting for joint arrangements. IFRS 11 classifies joint arrangements as either joint operations or joint ventures, depending on the rights and obligations of the parties involved. An entity accounts for a joint operation by recognizing its portion of the assets, liabilities, revenues and expenses. A joint venture is accounted for using the equity method and proportionate consolidation is no longer permitted. This standard is effective for annual periods beginning on or after January 1, 2013, with early adoption permitted. The adoption of this standard did not have a significant impact on the Company's condensed interim consolidated financial statements.

#### Fair Value Measurement

In May 2011, the IASB issued IFRS 13 - Fair Value Measurement ("IFRS 13"). This standard defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. IFRS 13 sets out a single IFRS framework for measuring fair value and outlines disclosure requirements about fair value measurements. IFRS 13 is effective for annual periods on or after January 1, 2013, with earlier application permitted. This IFRS is to be applied prospectively as of the beginning of the annual period in which it is initially applied and the disclosure requirements do not need to be applied in comparative periods before initial application. The adoption of this standard did not have a significant impact on the Company's condensed interim consolidated financial statements.

#### Items of Other Comprehensive Income

In June 2011, the IASB issued an amendment to IAS 1 ("amendments to IAS1") – *Presentation of Items of Other Comprehensive Income*. The amendments to IAS1 require items of other comprehensive income ("OCI"), along with their tax effects, to be grouped into those that will and will not subsequently be reclassified to profit or loss. The measurement and recognition of items of profit or loss and OCI are not affected by the amendments. This amendment is effective for annual periods beginning on or after July 1, 2012 with earlier application permitted. The adoption of this standard did not have a significant impact on the Company's condensed interim consolidated financial statements.

#### Foreign currency translation

The functional currency of the Company's head office was changed from the Canadian dollar to the U.S. dollar, consistent with the functional currency for all of the Company's other entities.

Transactions in foreign currencies are translated into the entities' functional currencies at the exchange rates at the date of the transactions. Monetary assets and liabilities of the Company's operations denominated in a currency other than the U.S. dollar are translated using exchange rates prevailing at the date of the statement of financial position. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates on the dates of the initial transactions. Revenue and expense items are translated at the exchange rates in effect at the date of the underlying transaction, except for depletion and depreciation related to non-monetary assets, which are translated at historical exchange rates. Exchange differences are recognized in the statement of income in the period in which they arise.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 3. CHANGES IN ACCOUNTING POLICIES (continued)

## **Future Changes in Accounting Policies**

#### **Financial instruments**

The IASB intends to replace IAS 39 – Financial Instruments: Recognition and Measurement ("IAS 39") in its entirety with IFRS 9 – Financial Instruments ("IFRS 9") in three main phases. IFRS 9 will be the new standard for the financial reporting of financial instruments that is principles-based and less complex than IAS 39, and is effective for annual periods beginning on or after January 1, 2015, with earlier adoption permitted. The Company will evaluate the impact the final standard will have on its consolidated financial statements when issued.

#### 4. SIGNIFICANT ACCOUNTING ESTIMATES AND JUDGMENTS

The preparation of condensed interim consolidated financial statements in conformity with IAS 34 requires management to make judgments, estimates and assumptions about future events that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Although these estimates are based on management's best knowledge of the amounts, events or actions, actual results may differ from these estimates.

Information about assumptions and estimation uncertainties that have a significant risk of resulting in material adjustments include: impairment of property, plant and equipment and mining interests; depreciation and amortization rates for property, plant and equipment and depletion rates for mining interests; estimated reclamation and closure costs; mineral reserve estimates; inventory valuation; valuation of share-based payments; and income taxes.

Critical judgments exercised in applying accounting policies that have the most significant effect on the amounts recognized in the condensed interim consolidated financial statements include: economic recoverability and probability of future economic benefits of exploration; evaluation and development costs; and commencement of commercial production and production levels intended by management.

#### 5. SEGMENTED INFORMATION

The Company has eight reporting segments, including five operating segments located in Mexico, one development projects in Mexico, one retail market segment in Canada and one silver trading segment in Europe. All of the Company's operations are within the mining industry and its major products are silver doré and silver-lead concentrate. Transfer prices between reporting segments are set on an arms-length basis in a manner similar to transactions with third parties. Coins and bullion cost of sales are based on transfer prices and inventory is costed on a first-in first-out basis.

A reporting segment is defined as a component of the Company that:

- engages in business activities from which it may earn revenues and incur expenses;
- whose operating results are reviewed regularly by the entity's chief operating decision maker; and
- for which discrete financial information is available.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

## 5. SEGMENTED INFORMATION (continued)

Management evaluates segment performance based on mine operating earnings as other expenses are not generally allocated to the segments. Significant information relating to the Company's reporting operating segments is summarized in the table below:

			Т	hree Mon	ths E	nded Mar	ch 3	31, 2013			 At March	31,	2013
						epletion, preciation and		Mine operating earnings		Capital	Total		Total
	R	evenue	Co	st of sales	am	ortization		(loss)	ex	penditures	assets	li	abilities
Mexico													
San Martin	\$	6,435	\$	4,658	\$	937	\$	840	\$	3,343	\$ 84,902	\$	18,805
La Parrilla		23,105		9,381		3,366		10,358		13,504	193,288		44,748
La Encantada		23,799		10,011		2,612		11,176		5,309	137,022		29,371
La Guitarra		3,951		2,742		1,218		(9)		4,181	151,386		22,190
Del Toro		-		-		-		-		12,862	135,931		31,359
La Luz		-		-		-		-		664	27,841		909
Canada													
Coins and Bullion Sales		819		699		-		120		3	597		49
Europe													
Silver Sales		50,945		37,924		-		13,021		-	49,050		4,833
Corporate and Eliminations		(41,984)		(41,145)		63		(902)		2,560	68,476		71,259
Consolidated	\$	67,070	\$	24,270	\$	8,196	\$	34,604	\$	42,426	\$ 848,493	\$	223,523

			1	hree Mon	ths E	nded Mar	ch 3	31, 2012			At Decemb	er 3	1,2012
						epletion, preciation		Mine operating					
						and		earnings		Capital	Total		Total
	R	evenue	Co	st of sales	am	ortization		(loss)	ex	penditures	 assets	l	iabilities
Mexico													
San Martin	\$	6,064	\$	2,820	\$	960	\$	2,284	\$	3,850	\$ 83,652	\$	19,214
La Parrilla		20,714		6,318		2,336		12,060		14,729	175,410		42,546
La Encantada		18,853		7,454		2,157		9,242		7,729	136,510		27,736
La Guitarra		-		-		-		-		-	172,472		35,940
Del Toro		-		-		-		-		8,982	122,152		22,764
La Luz		-		-		-		-		1,557	27,031		338
Canada													
Coins and Bullion Sales		1,190		1,330		-		(140)		-	535		122
Europe													
Silver Sales		40,140		28,001		-		12,139		-	53,225		4,608
Corporate and Eliminations		(29,146)		(29,230)		-		84		674	42,044		66,238
Consolidated	\$	57,815	\$	16,693	\$	5,453	\$	35,669	\$	37,521	\$ 813,031	\$	219,506

## 6. REVENUES

	Three M	onths Ended	Three M	lonths Ended
	Ma	rch 31, 2013	Ma	rch 31, 2012
Gross revenue from payable ounces of silver equivalents	\$	72,076	\$	61,687
Less: refining & smelting costs		(5,006)		(3,872)
Revenues	\$	67,070	\$	57,815

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 7. GENERAL AND ADMINISTRATIVE EXPENSES

The general and administrative expenses of the Company are comprised of the following:

	Three Month	s Ended	Three Months Ended March 31, 2012		
	March 3	1, 2013			
Corporate administration	\$	1,870	\$	1,123	
Salaries and benefits		3,538		2,070	
Audit, legal and professional fees		1,442		762	
Filing and listing fees		186		197	
Directors fees and expenses		237		167	
Depreciation		188		98	
	\$	7,461	\$	4,417	

#### 8. INVESTMENT AND OTHER INCOME

The Company's investment and other income is comprised of the following:

	Three Mo	nths Ended	Three Months Ended		
	Mar	ch 31, 2013	March 31, 2012		
Termination fee from Orko acquisition, net of costs	\$	9,131	\$	-	
Gain from fair value adjustment of prepayment facility (Note 18(a))		4,850		-	
(Loss) gain from investment in silver futures (Note 13(c))		(820)		4,856	
(Loss) gain from investment FVTPL marketable securities (Note 13(b))		(326)		619	
Write-down of AFS marketable securities (Note 13(a))		(1,000)		-	
Interest income and other		123		106	
	\$	11,958	\$	5,581	

In December 2012, First Majestic entered into an arrangement agreement with Orko Silver Corp. ("Orko") to acquire all of the issued and outstanding shares of Orko. In February 2013, Orko declared that another company made a superior offer and First Majestic elected not to match the superior offer. Upon termination of the arrangement agreement, the Company received an \$11.4 million termination fee from Orko in February 2013. Net of professional fees, legal and underwriter costs, the Company recognized a gain of \$9.1 million in other income.

#### 9. EARNINGS PER SHARE

The calculations of basic and diluted earnings per share for the three months ended March 31, 2013 and 2012 are based on the following:

	Three	Months Ended	Three Months Ende			
	r	March 31, 2013	March 31, 2012			
Net earnings for the period	\$	26,517	\$	26,358		
Weighted average number of shares on issue - basic		116,895,218	105,440,048			
Adjustment for stock options		955,353	3,874,725			
Weighted average number of shares on issue - diluted <sup>(1)</sup>		117,850,571	109,314,77			
Earnings per share - basic	\$	0.23	\$	0.25		
Earnings per share - diluted	\$	0.23	\$	0.24		

<sup>(1)</sup> Weighted average number of shares excludes 2,322,145 (2012 – 92,500) options and 329,377 (2012 – nil) warrants that were anti-dilutive for the three months ended March 31, 2013.

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 10. TRADE AND OTHER RECEIVABLES

Trade and other receivables of the Company are comprised of:

	March 31, 2013	Dece	ember 31, 2012
Trade receivables	\$ 9,818	\$	6,637
Value added taxes and other taxes recoverable	9,921		12,285
Loan receivable from supplier and other	770		676
	\$ 20,509	\$	19,598

The Company does not hold any collateral for any receivable amounts outstanding at March 31, 2013 and December 31, 2012. Trade and other receivables include \$0.6 million (December 31, 2012 - \$0.6 million) in value added taxes ("VAT") recoverable that have been outstanding for more than one year. The Company expects full recovery of the amounts outstanding and therefore no impairment has been recorded against these receivables.

Trade and other receivables includes an allowance of \$5.3 million related to VAT receivables acquired as part of the acquisition of Silvermex Resources Inc. (see Note 30 of consolidated financial statements as at December 31, 2012), which is pending outcome of various court trials with the Mexican tax authorities. No additional allowance was recorded by the Company during the quarter.

#### 11. INCOME TAXES RECEIVABLE

As at March 31, 2013, the Company has income taxes receivable of \$10.5 million, primarily related to tax installments made to the Mexican tax authority during the fiscal year 2012. Subsequent to the quarter, in April 2013, the Company's Mexican subsidiary received a tax refund of \$8.9 million (110.0 million Mexican pesos). The remaining balance is expected to be collected in the second half of the year upon filing of final tax returns with the Mexican tax authority.

#### 12. INVENTORIES

	March 31, 2013	D	ecember 31, 2012
Finished product - doré and concentrates	\$ 1,804	\$	1,982
Work in process	5,004		4,135
Stockpile	1,172		2,558
Materials and supplies	15,771		14,791
Silver coins and bullion including in-process shipments	220		175
	\$ 23,971	\$	23,641

The amount of inventories recognized as an expense during the period is equivalent to cost of sales for the period and no inventory write-downs were recorded or reversed during the periods presented.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 13. OTHER FINANCIAL ASSETS

	March 31, 2013	Dec	ember 31, 2012
Marketable securities - available for sale (a)	\$ 1,336	\$	2,421
Marketable securities - fair value through profit or loss (b)	4,484		4,816
Derivatives (c)	487		-
	\$ 6,307	\$	7,237

#### (a) Marketable Securities – Available For Sale

As at March 31, 2013, the Company holds various investments designated as available for sale ("AFS") marketable securities with total fair value of \$1.3 million (December 31, 2012 - \$2.4 million) and cost of \$3.5 million (December 31, 2012 - \$4.5 million). Changes in fair value on AFS marketable securities are recognized in other comprehensive income or loss, unless there is objective evidence of impairment. During the quarter ended March 31, 2013, management assessed an impairment of \$1.0 million on the Company's AFS marketable securities, which was recognized in investment and other income during the period.

#### (b) Marketable Securities - Fair Value Through Profit or Loss

As at March 31, 2013, the Company held 400,000 units of Sprott Physical Silver Trust (PSLV) with fair value of \$4.5 million, which were acquired at a cost of \$13.20 per unit. These trust units are classified as fair value through profit or loss ("FVTPL") marketable securities, with changes in fair value recorded through profit or loss. During the three months ended March 31, 2013, the Company recognized an unrealized loss of \$0.3 million (March 31, 2012 – gain of \$0.6 million) related to its FVTPL marketable securities.

### (c) Derivatives

The Company also carries a long position on silver futures, expiring in May 2013, equivalent to 500,000 ounces of silver at an average price of \$29.25 at March 31, 2013. Derivatives of \$0.5 million (December 31, 2012 - \$nil) reflects a deposit of \$1.0 million for the margin requirement to hold the silver futures, net of an unrealized loss of \$0.5 million at March 31, 2013. For the three months ended March 31, 2013, the Company recorded a loss of \$0.8 million (March 31, 2012 – gain of \$4.9 million) related to investment in silver futures, recognized in investment and other income during the period.

#### 14. MINING INTERESTS

The Company's mining interest is comprised of the following:

	March 31, 2013	Dec	ember 31, 2012
Producing properties	\$ 209,469	\$	196,057
Exploration properties (non-depletable)	185,613		176,884
	\$ 395,082	\$	372,941

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

# 14. MINING INTERESTS (continued)

Producing properties are allocated as follows:

	La E	ncantada	La	a Parrilla	S	an Martin	L	a Guitarra	
Producing properties	Silver Mine		Silver Mine		Silver Mine		Silver Mine		Total
Cost									
At December 31, 2011	\$	27,264	\$	47,190	\$	42,077	\$	-	\$ 116,531
Acquired from Silvermex		-		-		-		47,188	47,188
Additions		13,523		35,476		5,171		4,191	58,361
Change in decommissioning liabilities		566		253		(583)		(728)	(492)
Transfer from exploration properties		3,884		858		1,913		-	6,655
At December 31, 2012	\$	45,237	\$	83,777	\$	48,578	\$	50,651	\$ 228,243
Additions		3,976		9,956		1,764		1,343	17,039
At March 31, 2013	\$	49,213	\$	93,733	\$	50,342	\$	51,994	\$ 245,282
Accumulated depletion and amortization									
At December 31, 2011	\$	(6,040)	\$	(5,402)	\$	(13,973)	\$	-	\$ (25,415)
Depletion and amortization		(1,586)		(2,654)		(2,066)		(465)	(6,771)
At December 31, 2012	\$	(7,626)	\$	(8,056)	\$	(16,039)	\$	(465)	\$ (32,186)
Depletion and amortization		(593)		(1,628)		(402)		(1,004)	(3,627)
At March 31, 2013	\$	(8,219)	\$	(9,684)	\$	(16,441)	\$	(1,469)	\$ (35,813)
Carrying values									
At December 31, 2012	\$	37,611	\$	75,721	\$	32,539	\$	50,186	\$ 196,057
At March 31, 2013	\$	40,994	\$	84,049	\$	33,901	\$	50,525	\$ 209,469

Exploration properties are allocated as follows:

	La En	cantada	La	Parrilla	Sa	n Martin	La	Guitarra	0	Del Toro		La Luz		Other	
Exploration properties	Silve	er Mine	Silv	er Mine	Sil	ver Mine	Sil	ver Mine	Sil	lver Mine	Silv	er Project	Pro	perties <sup>(1)</sup>	Total
Cost															
At December 31, 2011	\$	3,520	\$	5,670	\$	15,035	\$	-	\$	22,112	\$	20,412	\$	-	\$ 66,749
Acquired from Silvermex		-		-		-		53,000		-		-		18,100	71,100
Exploration and evaluation expenditures		3,429		4,143		6,435		2,054		26,171		2,434		417	45,083
Proceeds from option payment (h)		-		-		(440)		-		-		-		-	(440)
Change in decommissioning liabilities		-		-		-		-		938		109		-	1,047
Transfer to producing properties		(3,884)		(858)		(1,913)		-		-		-		-	(6,655)
At December 31, 2012	\$	3,065	\$	8,955	\$	19,117	\$	55,054	\$	49,221	\$	22,955	\$	18,517	\$ 176,884
Exploration and evaluation expenditures		318		1,406		147		295		5,455		65		244	7,930
Capitalization of borrowing costs (Note 18(a))		-		-		=		-		799		=		-	799
At March 31, 2013	\$	3,383	\$	10,361	\$	19,264	\$	55,349	\$	55,475	\$	23,020	\$	18,761	\$ 185,613

<sup>(1)</sup> Other exploration properties consist of Plomosas Silver Project, Penasco Quemado Silver Project, La Frazada Silver Project and Los Lobos Silver Project acquired from Silvermex Resources Inc.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 14. MINING INTERESTS (continued)

#### (a) La Encantada Silver Mine, Coahuila State

The La Encantada Silver Mine is a producing underground mine located in northern State of Coahuila, Mexico, 708 kilometres north east of Torreon, Coahuila and is accessible via a 1.5 hour flight from Torreon. The La Encantada Silver Mine consists of a 4,000 tonnes per day ("tpd") cyanidation plant, a 1,000 tpd flotation plant (currently in care-and-maintenance), a village with 180 houses as well as administrative offices, laboratory, general store, hospital, schools, church, airstrip and all the infrastructure required for such an operation. The mine is comprised of 4,076 hectares of mining rights and surface land ownership of 1,343 hectares. The closest town, Muzquiz, is 225 km away via mostly paved road. The Company owns 100% of the La Encantada Silver Mine.

## (b) La Parrilla Silver Mine, Durango State

The La Parrilla Silver Mine, located approximately 65 kilometres southeast of the city of Durango, Durango State, Mexico, is a group of producing underground operations consisting of the Rosarios / La Rosa and La Blanca mines which are inter-connected through underground workings, and the San Marcos and the Quebradillas mines which are connected via gravel road ways. La Parrilla includes a 2,000 tpd processing plant consisting of the 1,000 tpd cyanidation and 1,000 tpd flotation circuits, buildings, offices and associated infrastructure. The Company owns 100% of the La Parrilla Silver Mine.

There is a net smelter royalty ("NSR") agreement of 1.5% of sales revenue associated with the Quebradillas Mine, with a maximum payable of \$2.5 million. The Company has an option to purchase the NSR at any time for an amount of \$2.0 million. During the quarter ended March 31, 2013, the Company paid royalties of \$0.1 million (2012 - \$0.2 million). As at March 31, 2013, total royalties paid to date for the Quebradillas NSR is \$1.7 million.

### (c) San Martin Silver Mine, Jalisco State

The San Martin Silver Mine is a producing underground mine located adjacent to the town of San Martin de Bolaños, in the State of Jalisco, Mexico, 290 km north east of Guadalajara, Mexico, and is owned 100% by the Company. The mine comprises approximately 7,841 hectares of mineral rights, 1,300 hectares of surface rights surrounding the mine, and another 104 hectares of surface rights where the 950 tpd cyanidation plant, mine buildings, offices and related infrastructure. Management plans to ramp up the cyanidation plant to 1,300 tpd in the third quarter of 2013.

#### (d) La Guitarra Silver Mine, State of Mexico

The La Guitarra Silver Mine was acquired through the acquisition of Silvermex Resources Inc. in July 2012. The La Guitarra mine is the Company's fourth producing asset in Mexico and is 100% owned by the Company.

The La Guitarra Silver Mine is located in the Temascaltepec Mining District in the State of Mexico, near Toluca, Mexico and approximately 130 kilometres south west from Mexico City. The 100% owned mine covers 39,714 hectares of mining claims within the Temascaltepec Mining District. The La Guitarra mine consists of two underground operation centers and a flotation mill with a capacity of 350 tpd, which was ramped up to 500 tpd in the second quarter of 2013.

## (e) Del Toro Silver Mine, Zacatecas State

The Del Toro Silver Mine is located 60 km to the southeast of the Company's La Parrilla Silver Mine and consists of 405 contiguous hectares of mining claims, including the Dolores area, plus an additional 129 hectares of surface rights covering the area surrounding the San Juan mine. The Del Toro operation represents the consolidation of two old silver mines, the Perseverancia and San Juan mines, which are approximately one kilometre apart. The Del Toro mine currently consists of a 1,000 tpd flotation plant, which management plans to ramp up to 4,000 tpd, including a 2,000 tpd flotation circuit and a 2,000 tpd cyanidation circuit, before the end of 2014. First Majestic owns 100% of the Del Toro Silver Mine.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 14. MINING INTERESTS (continued)

#### (f) La Luz Silver Project, San Luis Potosi State

The La Luz Silver Project, is located 25 km west of the town of Matehuala in San Luis Potosi State, Mexico, near the village of Real de Catorce and was acquired in November 2009, through the acquisition of Normabec Mining Resources Ltd. The Company owns 100% of the La Luz Silver Project and all of the associated mining claims of what was historically known as the Santa Ana mine and consists of 36 mining concessions covering 4,977 hectares.

#### (g) Plomosas Silver Project, State of Sinaloa

The Plomosas Silver Project (formerly known as Rosario) was acquired through the acquisition of Silvermex Resources Inc. in July 2012. Plomosas has a total of 16,279 hectares of mining concessions in southeast State of Sinaloa, Mexico. The mining concession consolidates two past producing mines: Plomosas and San Juan. Extensive infrastructure is in place at Plomosas, including a fully functional mining camp facility at the Plomosas mine. Facilities and infrastructure at Plomosas include a 20 year surface rights agreement in good standing, a 30 year water use permit, tailings dam, 60 km of 33 kilowatt power line, 120 person camp, infirmary, offices, shops and warehouses, and assay lab.

## (h) Jalisco Group of Properties, Jalisco State

The Company also owns the Jalisco Group of Properties which consist of 5,240 hectares of mining claims in Jalisco State, Mexico. On April 15, 2011, a definitive agreement was entered into with Sonora Resources Corp. (the "Optionee") whereby the Optionee has an option to acquire up to 90% in the Jalisco Group of Properties (the "Properties") located in Jalisco State, Mexico. The Optionee issued 10 million shares of common stock with a fair value of \$3.4 million to the Company and is committed to spend \$3 million over the first three years to earn a 50% interest and \$5 million over five years to earn a 70% interest. In order to obtain a 90% interest, the Optionee is required to complete a bankable feasibility study within seven years. First Majestic will retain a 10% free carried interest and a 2.375% NSR. The fair value of common shares received from the Optionee was recorded in other financial assets with a corresponding reduction in the carrying value of the San Martin mining interests.

In May 2012, the Company received an additional two million common shares of the Optionee, valued at \$0.4 million as a result of their failure to file a registration statement qualifying the original 10 million shares of common stock issued for free trading. The fair value of the common shares received from the Optionee was recorded as a reduction in the carrying value of mining interest in the second quarter of 2012.

#### (i) Other Exploration Properties

With the acquisition of Silvermex Resources Inc. in 2012, the Company also acquired a number of exploration stage properties in Mexico, including the Peñasco Quemado Silver Project in the State of Sonora, the La Frazada Silver Project in the State of Nayarit and the Los Lobos Silver Project in the State of Sonora.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

## 15. PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are composed of the following:

		Land and Buildings		achinery and Equipment		ssets under onstruction		Other		Total
Cost		Dullulligs		Equipment		onstruction		Other		TOtal
At December 31, 2011	\$	20,675	Ś	92,098	Ś	37,402	Ś	3,753	Ś	153,928
Acquired from Silvermex	,	2,126	,	6,724	,	1,710	Ť	267	,	10,827
Additions		17,151		19,243		59,318		3,615		99,327
Transfers		6,876		28,336		(35,212)		3,013		-
At December 31, 2012	\$	46,828	Ś	146,401	Ś	63,218	Ś	7,635	Ś	264,082
Additions	Ť	1,162		2,366		13,043	Ť	886		17,457
Transfers		8,021		36,050		(42,000)		(2,071)		-
At March 31, 2013	\$	56,011	\$	184,817	\$	34,261	\$	• • •	\$	281,539
Accumulated depreciation and amortization										
At December 31, 2011	\$	(5,331)	\$	(17,302)	\$	-	\$	(2,255)	\$	(24,888)
Depreciation and amortization		(4,446)		(13,246)		-		(1,290)		(18,982)
At December 31, 2012	\$	(9,777)	\$	(30,548)	\$	-	\$	(3,545)	\$	(43,870)
Depreciation and amortization		(720)		(3,761)		-		(310)		(4,791)
At March 31, 2013	\$	(10,497)	\$	(34,309)	\$	-	\$	(3,855)	\$	(48,661)
Carrying values										
At December 31, 2012	\$	37,051	\$	115,853	\$	63,218	\$	4,090	\$	220,212
At March 31, 2013	\$	45,514	\$	150,508	\$	34,261	\$	2,595	\$	232,878

<sup>(1)</sup> Included in land and buildings is \$4.9 million (December 31, 2012 - \$5.4 million) of land properties which are not subject to depreciation.

Mining assets, including land and buildings, machinery and equipment, assets under construction and other assets above are allocated as follow:

		ncantada ver Mine	_	a Parrilla ilver Mine	_	an Martin ilver Mine	_	a Guitarra ilver Mine		Del Toro Gilver Mine	c:	La Luz Iver Project		Corporate		Total
Cost	311	vei iviille	3	iivei iviiiie		iivei iviiiie	3	iver wille	3	ilver iville	31	ivei Project		Corporate		TOtal
At December 31, 2011	Ś	65,737	Ś	57,354	Ś	19,283	Ś		\$	7,005	Ś	2,673	Ś	1,876	Ś	153,928
Acquired from Silvermex	•	-		-		-		9,352		-		-	Ė	1,475		10,827
Additions		16,330		21,018		7,404		1,446		48,058		853		4,218		99,327
At December 31, 2012	\$	82,067	\$	78,372	\$	26,687	\$	10,798	\$	55,063	\$	3,526	\$	7,569	\$	264,082
Additions		1,015		2,142		1,432		2,543		7,407		599		2,319		17,457
Transfers		-		6,315		-		-		(6,315)		-		-		-
At March 31, 2013	\$	83,082	\$	86,829	\$	28,119	\$	13,341	\$	56,155	\$	4,125	\$	9,888	\$	281,539
Accumulated depreciation and amor	tizatior	1														
At December 31, 2011	\$	(10,609)	\$	(8,385)	\$	(4,923)	\$	-	\$	-	\$	(73)	\$	(898)	\$	(24,888)
Depreciation and amortization		(7,944)		(7,538)		(1,933)		(997)		-		(23)		(547)		(18,982)
At December 31, 2012	\$	(18,553)	\$	(15,923)	\$	(6,856)	\$	(997)	\$	-	\$	(96)	\$	(1,445)	\$	(43,870)
Depreciation and amortization		(2,064)		(1,806)		(475)		(215)		-		-		(231)		(4,791)
At March 31, 2013	\$	(20,617)	\$	(17,729)	\$	(7,331)	\$	(1,212)	\$		\$	(96)	\$	(1,676)	\$	(48,661)
Carrying values																
At December 31, 2012	\$	63,514	\$	62,449	\$	19,831	\$	9,801	\$	55,063	\$	3,430	\$	6,124	\$	220,212
At March 31, 2013	\$	62,465	\$	69,100	\$	20,788	\$	12,129	\$	56,155	\$	4,029	\$	8,212	\$	232,878

<sup>(2)</sup> Included in property, plant and equipment is \$30.0 million (December 31, 2012 - \$26.8 million) of equipment under finance lease.

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 16. TRADE AND OTHER PAYABLES

The Company's trade and other payables are primarily comprised of amounts outstanding for purchases relating to mining operations, exploration and evaluation activities and corporate office expenses. The normal credit period for these purchases is between 30 to 90 days.

Trade and other payables are comprised of the following items:

	March 31, 2013	Dece	ember 31, 2012
Trade payables	\$ 23,289	\$	20,827
Accrued liabilities	18,982		16,512
Unearned revenue	135		59
	\$ 42,406	\$	37,398

#### 17. LEASE OBLIGATIONS

The Company has entered into leases for various mining and plant equipment. These leases have terms of 36 to 48 months with interest rates ranging from 6.5% to 9.1%. Assets under finance leases are pledged as security against the lease obligation.

The following is a schedule of future minimum lease payments under the finance leases:

	Mar	ch 31, 2013	Decem	ber 31, 2012
Less than one year	\$	11,139	\$	10,233
More than one year but not more than five years		17,115		15,232
		28,254		25,465
Less: future finance charges		(2,727)		(2,487)
Present value of minimum lease payments	\$	25,527	\$	22,978
Included in the financial statements as:				
Current portion of lease obligations		9,922		8,793
Lease obligations		15,605		14,185
Present value of minimum lease payments	\$	25,527	\$	22,978

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### **18. DEBT FACILITIES**

#### (a) Bank of America Merrill Lynch Prepayment Facility

In December 2012, the Company entered into a \$50.0 million prepayment facility agreement with Bank of America Merrill Lynch ("BAML"). Under the terms of the agreement, the Company received \$50.0 million from BAML as an advance against a portion of the Company's lead and zinc concentrate production for a period of 36 months commencing in July 2013. The prepayment facility bears an annual interest rate of LIBOR plus 3.5%. Principal and interest is payable monthly based on pre-determined amounts of lead and zinc production at fixed forward prices. A total of 12,158 metric tonnes of lead and 13,176 metric tonnes of zinc will be delivered over the 36 months period. Under the prepayment facility agreement, the Company is required to limit the aggregate amount of debt below \$75.0 million, excluding finance leases, which should also not exceed \$75.0 million.

The prepayment facility is classified as FVTPL financial liabilities and is recorded at fair market value, based on the forward market price of lead and zinc and discounted at an effective interest rate of 6.7%. As at March 31, 2013, the fair value of the prepayment facility was \$46.4 million (December 31, 2012 - \$50.4 million), of which \$9.2 million (December 31, 2012 - \$6.2 million) was classified as short-term and \$37.1 million (December 31, 2012 - \$44.2 million) was classified as long-term.

During the three months ended March 31, 2013, the Company recognized interest and accretion totalling \$0.8 million in relation to the prepayment facility, which were capitalized as construction costs of the Del Toro mine. In addition, the Company recorded a fair value adjustment gain of \$4.9 million (2012 - \$nil) as other income.

#### (b) Aurcana Debt

As at December 31, 2012, the Company had a \$0.5 million non-interest bearing debt payable to Aurcana Corporation. The balance was due and fully paid by the Company on January 9, 2013.

#### 19. SHARE CAPITAL

#### (a) Authorized and issued capital

The Company has unlimited authorized common shares with no par value. The movement in the Company's issued and outstanding capital during the period is as follows:

	Shares	Amount
Balance at December 31, 2011	105,135,372	\$ 273,304
Shares issued for:		
Exercise of options	431,650	2,533
Conversion of shares to be issued	250	-
Transfer of equity reserve upon exercise of options and warrants	-	962
Balance at March 31, 2012	105,567,272	\$ 276,799
Balance at December 31, 2012	116,756,840	\$ 423,958
Shares issued for:		
Exercise of options	230,100	909
Transfer of equity reserve upon exercise of options	-	379
Balance at March 31, 2013	116,986,940	\$ 425,246

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 19. SHARE CAPITAL (continued)

## (b) Stock options

Under the terms of the Company's Stock Option Plan, the maximum number of shares reserved for issuance under the Plan is 10% of the issued shares on a rolling basis. Options may be exercisable over periods of up to five years as determined by the Board of Directors of the Company and the exercise price shall not be less than the closing price of the shares on the day preceding the award date, subject to regulatory approval. All stock options granted prior to May 19, 2011 are subject to vesting with 25% vesting upon issuance and 25% vesting each six months thereafter. All stock options granted thereafter are subject to vesting with 25% vesting on first anniversary from the date of grant, and 25% vesting each six months thereafter.

The following table summarizes the information about stock options outstanding and exercisable at March 31, 2013:

	0	ptions Outstand	ling		Options Exercisable			
Exercise prices (CAD\$)	Number of Options	Weighted Average Exercise Price (CAD\$/Share)	Weighted Average Remaining Life (Years)	Number of Options	Weighted Average Exercise Price (CAD\$/Share)	Weighted Average Remaining Life (Years)		
2.01 - 3.00	180,000	2.03	1.10	180,000	2.03	1.10		
3.01 - 4.00	292,400	3.69	1.28	292,400	3.69	1.28		
4.01 - 5.00	100,000	4.04	0.36	100,000	4.04	0.36		
10.01 - 22.45	5,178,520	18.01	3.74	1,462,375	13.93	2.21		
	5,750,920	16.54	3.48	2,034,775	10.92	1.89		

As of March 31, 2013, incentive stock options represent 5% (December 31, 2012 - 4%) of issued and outstanding share capital. The aggregate intrinsic values of vested share options (the market value less the exercise value) at March 31, 2013 and December 31, 2012 were \$11.9 million and \$22.6 million, respectively.

The changes in stock options issued during the three months ended March 31, 2013 and the year ended December 31, 2012 are as follows:

	Three Mon	ths Ended	Year Ended				
	March 3	1, 2013	December 31, 2012				
		Weighted Average		Weighted Average			
	Number of Options	Exercise Price (CAD\$/Share)	Number of Options	Exercise Price (CAD\$/Share)			
Balance, beginning of the period	4,603,520	14.59	4,934,375	8.31			
Granted	1,415,000	20.91	2,039,645	19.59			
Exercised	(230,100)	3.96	(2,174,250)	4.83			
Cancelled or expired	(37,500)	19.30	(196,250)	16.88			
Balance, end of the period	5,750,920	16.54	4,603,520	14.59			

The weighted average closing share price at date of exercise for the three months ended March 31, 2013 was CAD\$18.23 (March 31, 2012 - CAD\$19.70).

During the three months ended March 31, 2013, 1,415,000 (March 31, 2012 – 1,045,000) stock options were granted for an aggregate fair value of CAD\$10.9 million (March 31, 2012 – CAD\$8.2 million).

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

## 19. SHARE CAPITAL (continued)

## (b) Stock options (continued)

The weighted average fair value of employee stock options granted during the three months ended March 31, 2013 and the year ended December 31, 2012 were \$8.21 and \$8.82, respectively, which were estimated using the Black-Scholes Option Pricing Model with the following assumptions:

	Three Months Ended	Year Ended
	March 31, 2013	December 31, 2012
Average risk-free interest rate (%)	1.27	1.24
Expected life (years)	3.35	3.38
Expected volatility (%)	58.54	62.75
Expected dividend yield (%)	-	-
Forfeiture rate (%)	5.00	5.00

The expected volatility assumption is based on the historical and implied volatility of the Company's Canadian dollar common share price on the Toronto Stock Exchange. The risk-free interest rate assumption is based on yield curves on Canadian government zero-coupon bonds with a remaining term equal to the stock options' expected life.

#### (c) Share purchase warrants

The following table summarizes the information about share purchase warrants outstanding and exercisable at March 31, 2013:

	Warr	Warrants Outstanding and Exercisable									
		Weighted Average	Weighted Average								
	Number of	<b>Exercise Price</b>	Remaining Life								
Exercise prices (CAD\$)	Warrants	(CAD\$/Share)	(Years)								
25.36	329,377	25.36	0.71								

There were no changes in share purchase warrants during the three months ended March 31, 2013.

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 20. EQUITY RESERVES

	Thi	ree Months Ended March 31, 2013	Thr	ree Months Ended March 31, 2012
Available for sale revaluation reserve (a)				
Balance at beginning of period	\$	(2,085)	\$	1,127
Loss on available for sale marketable securities		(67)		(2,737)
Balance at end of period		(2,152)		(1,610)
Share-based payments reserve (b)				
Balance at beginning of period		33,612		27,394
Share-based payments recognized in profit and loss and related tax benefit		4,086		2,302
Reclassed to share capital for exercise of stock options and warrants		(379)		(962)
Balance at end of period		37,319		28,734
Foreign currency translation reserve (c)				
Balance at beginning of period		(308)		(677)
Currency translation gain		-		386
Balance at end of period		(308)		(291)
Total equity reserves per statements of financial position	\$	34,859	\$	26,833

- (a) The available for sale reserve principally records the fair value gains or losses related to available-for-sale financial instruments.
- (b) The share-based payments reserve records the cumulative amount recognized under IFRS 2 in respect of options granted and shares purchase warrants issued but not exercised to acquire shares of the Company and related tax benefits of \$0.3 million (2012 \$0.5 million).
- (c) The foreign currency translation reserve represents exchange differences arising on the translation of non-US dollar functional currency operations within the Company into the US dollar presentation currency. Effective January 1, 2013, all of the Company's entities have the US dollar as their functional currency.

## 21. FINANCIAL INSTRUMENTS

#### (a) Capital risk management

The Company's objective when managing capital is to maintain its ability to continue as a going concern while at the same time maximizing growth of its business and providing returns to its shareholders' investments. The Company's overall strategy with respect to capital risk management remains unchanged from the prior year ended December 31, 2012.

The capital of the Company consists of equity, comprising issued capital, equity reserves and retained earnings, debt facilities, net of cash and cash equivalents as follows:

	March 31, 2013	Dece	ember 31, 2012
Equity	\$ 624,970	\$	593,525
Debt and prepayment facilities	46,353		50,903
Less: cash and cash equivalents	(110,050)		(111,591)
	\$ 561,273	\$	532,837

In order to facilitate the management of its capital requirements, the Company prepares annual expenditure budgets that are updated as necessary depending on various factors, including successful capital deployment and general industry conditions. The annual and updated budgets are approved by the Company's Board of Directors.

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 21. FINANCIAL INSTRUMENTS (continued)

## (a) Capital risk management (continued)

The Company's investment policy is to invest its cash in highly liquid short term interest bearing investments with maturities of 90 days or less, selected with regards to the expected timing of expenditures from continuing operations. The Company expects that its available capital resources will be sufficient to carry out its development plans and operations for at least the next 12 months.

The Company is not subject to any externally imposed capital requirements with the exception of complying with covenant under the BAML prepayment facility agreement (see Note 18(a)).

## (b) Categories of financial instruments

	March 3	31, 2	013	Decembe	ber 31, 2012			
	Carrying		Fair	Carrying		Fair		
	value		value	value		value		
<u>Financial assets</u>								
Loans and receivables								
Cash and cash equivalents	\$ 110,050	\$	110,050	\$ 111,591	\$	111,591		
Trade and other receivables	20,509		20,509	19,598		19,598		
Fair value through profit or loss								
Marketable securities	4,484		4,484	4,816		4,816		
Derivatives	487		487	-		-		
Available for sale								
Marketable securities	1,336		1,336	2,421		2,421		
Total financial assets	\$ 136,866	\$	136,866	\$ 138,426	\$	138,426		
<u>Financial liabilities</u>								
Fair value through profit or loss								
Prepayment facility	\$ 46,353	\$	46,353	\$ 50,403	\$	50,403		
Other financial liabilities								
Trade and other payables	42,406		42,406	37,398		37,398		
Debt	-		-	500		500		
Total financial liabilities	\$ 88,759	\$	88,759	\$ 88,301	\$	88,301		

#### (c) Fair value of financial instruments

The Company uses various valuation techniques in determining the fair value of financial assets and liabilities based on the extent to which the fair value is observable. The following fair value hierarchy is used to categorize and disclose the Company's financial assets and liabilities held at fair value for which a valuation technique is used:

- Level 1: Unadjusted quoted prices in active markets that are accessible at the measurement date for identical assets or liabilities
- Level 2: All inputs which have a significant effect on the fair value are observable, either directly or indirectly, for substantially the full contractual term.
- Level 3: Inputs which have a significant effect on the fair value are not based on observable market data.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 21. FINANCIAL INSTRUMENTS (continued)

## (c) Fair value of financial instruments (continued)

		March 31, 2	013	
	Level 1	Level 2	Level 3	Total
Financial assets				
Marketable securities (1)	5,820	-	-	5,820
Derivatives <sup>(1)</sup>	487	-	-	487
Financial liabilities				
Prepayment facility <sup>(2)</sup>	-	46,353	-	46,353
		December 31	, 2012	
	Level 1	Level 2	Level 3	Total
Financial assets				
Marketable securities (1)	7,237	-	-	7,237
<u>Financial liabilities</u>				
Prepayment facility <sup>(2)</sup>	-	50,403	-	50,403

- (1) Derivative financial instruments and marketable securities are valued based on unadjusted quoted prices for identical assets in an active market obtained from securities exchanges.
- (2) The prepayment facility is valued based on the market value of lead and zinc to be delivered, determined using forward price curve of the respective metals, discounted at market discount rate.

## (d) Financial risk management

There are no significant changes in financial risk management compared to the Company's consolidated financial statements for the year ended December 31, 2012, except for the following:

#### i) Credit Risk

Credit risk is the risk of financial loss if a customer or counterparty fails to meet its contractual obligations. The Company's credit risk relates primarily to trade receivables in the ordinary course of business and value added tax and other receivables. The Company sells and receives payment upon delivery of its silver doré and by-products primarily through three international organizations. Additionally, silver-lead concentrates and related base metal by-products are sold primarily through one international organization with a good credit rating. Payments of receivables are scheduled, routine and received within 60 days of submission; therefore, the balance of overdue trade receivables owed to the Company in the ordinary course of business is not significant. The Company has a Mexican value added tax receivable of \$8.9 million as at March 31, 2013 (December 31, 2012 - \$13.9 million), of which \$0.6 million (2012 - \$0.6 million) have been outstanding for more than one year. The Company is proceeding through a review process with Mexican tax authorities, but the Company expects to fully recover these amounts. In addition, as part of the acquisition of Silvermex Resources Inc. in 2012, the Company acquired \$5.3 million in VAT receivables that were fully offset by a provision. The recoverability of these VAT receivables is pending outcome of various court trials with Mexican tax authorities.

The carrying amount of financial assets recorded in the condensed interim consolidated financial statements represents the Company's maximum exposure to credit risk. The Company believes it is not exposed to significant credit risk and overall, the Company's credit risk has not changed significantly from the prior year.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 21. FINANCIAL INSTRUMENTS (continued)

## (d) Financial risk management (continued)

#### ii) Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they arise. The Company has in place a planning and budgeting process to help determine the funds required to support the Company's normal operating requirements on an ongoing basis and to support its expansion plans. As at March 31, 2013, the Company has outstanding trade payables of \$23.3 million (December 31, 2012 - \$20.8 million) which are generally payable in 90 days or less and accrued liabilities of \$19.0 million (December 31, 2012 - \$16.5 million) which are generally payable within 12 months. The Company believes it has sufficient cash on hand, combined with cash flows from operations, to meet operating requirements as they arise for at least the next 12 months.

The Company's liabilities and commitments have maturities which are summarized below:

			Pay	mei	nts Due By Pei	iod		
	Total	Total Less than			1 to 3		4 to 5	After 5
			1 year		years		years	years
Trade and other payables	\$ 42,406	\$	42,406	\$	-	\$	-	\$ -
Prepayment facility	46,353		9,243		26,425		10,685	-
Finance lease obligations	28,254		11,139		16,675		440	-
Decommissioning liabilities	12,158		-		-		-	12,158
Total Obligations	\$ 129,171	\$	62,788	\$	43,100	\$	11,125	\$ 12,158

#### iii) Currency Risk

Financial instruments that impact the Company's net earnings or other comprehensive income due to currency fluctuations include Canadian dollar and Mexican peso denominated assets and liabilities. The sensitivity of the Company's net earnings and other comprehensive income due to changes in the exchange rate between the Canadian dollar and the Mexican peso against the U.S. dollar is included in the table below:

								М	arch 31, 2013	De	December 31, 201			
									Net assets	Eff	ect of +/- 10%	Net assets	Е	ffect of +/- 10%
	Ca	ash and cash	Tr	rade and other	Tra	ade and other	(liabilities)		change in	(liabilities)		change in		
		equivalents		receivables		payables	exposure		currency	exposure		currency		
Canadian dollar	\$	19,428	\$	1,121	\$	(1,896)	\$ 18,653	\$	1,865	\$ 5,001	\$	500		
Mexican peso		3,570		10,767		(22,836)	(8,499)		(850)	(7,237)		(724)		
	\$	22,998	\$	11,888	\$	(24,732)	\$ 10,154	\$	1,015	\$ (2,236)	\$	(224)		

#### iv) Commodity Price Risk

Commodity price risk is the risk that movements in the spot price of silver have a direct and immediate impact on the Company's income or the value of its related financial instruments. The Company also derives by-product revenue from the sale of gold, zinc, lead and iron ore, which accounts for approximately 10% of the Company's gross revenue. The Company's sales are directly dependent on commodity prices that have shown volatility and are beyond the Company's control. The Company has a forward sales agreement to sell a portion of the Company's zinc and lead production at a fixed price over a 36 months period commencing July 2013. The Company does not use derivative instruments to hedge its commodity price risk to silver.

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 21. FINANCIAL INSTRUMENTS (continued)

## (d) Financial risk management (continued)

## iv) Commodity Price Risk (continued)

As at March 31, 2013, a 10% increase or decrease of metal prices at March 31, 2013 would have the following impact on net earnings:

				Ma	rch 31, 2013
					Effect of +/-
				10	% change in
	Silver	Lead	Zinc		metal prices
Metals subject to provisional price adjustments	\$ 1,284	\$ 350 \$	113	\$	1,747
Prepayment facility	-	(2,546)	(2,465)		(5,011)
	\$ 1,284	\$ (2,196) \$	(2,352)	\$	(3,264)

#### 22. SUPPLEMENTAL CASH FLOW INFORMATION

	 onths Ended rch 31, 2013	 onths Ended rch 31, 2012
Net change in non-cash working capital items:		
(Increase) decrease in trade and other receivables	\$ (911)	\$ 1,162
Increase in inventories	(330)	(3,652)
(Increase) decrease in prepaid expenses and other	(1,624)	2,866
(Increase) decrease in net taxes receivable	(1,807)	7,417
Increase in trade and other payables	5,899	757
	\$ 1,227	\$ 8,550
Non-cash investing and financing activities:		
Transfer of share-based payments reserve upon exercise of options	379	962
Capitalization of borrowing costs	(799)	-
Assets acquired by finance lease	-	(3,092)

#### 23. VENDOR LIABILITY AND INTEREST

In May 2006, First Majestic acquired a controlling interest in First Silver for \$50,776,000. The purchase price was payable to the seller (the "Seller") in three instalments ("the Agreement"). The first instalment of \$25.4 million, for 50% of the purchase price, was paid upon closing on May 30, 2006. An additional 25% instalment of \$12.7 million was paid on May 30, 2007. The final 25% instalment of \$12.7 million, together with accrued interest of \$0.9 million was paid into a trust account of the Company and First Silver in May 2008, and a Letter of Credit deposited in court, pending the outcome of the claims.

In November 2007, an action was commenced by the Company and First Silver against the Seller who was previously a director, President & Chief Executive Officer of First Silver. The Company and First Silver alleged that, while holding the positions of director, President and Chief Executive Officer, the Seller engaged in a course of deceitful and dishonest conduct in breach of his fiduciary and statutory duties owed to First Silver, which resulted in the Seller acquiring a mine which was First Silver's right to acquire. These allegations are denied by the Seller but management believes that there are substantial grounds to this claim.

On March 14, 2008, the Seller filed a Counterclaim in the Action against the Company in which he claimed for unpaid amounts and interest arising out of the Agreement. As of July 16, 2009, the claimed unpaid amount, together with interest calculated at the contractual interest rate of 6% amounted to \$14.2 million.

#### NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 23. VENDOR LIABILITY AND INTEREST (continued)

On July 16, 2009, an Order was granted by the Court, with the consent of all parties, under which the Seller obtained a judgment in the amount of \$14.2 million. The Company agreed that \$13.6 million under the Letter of Credit would be paid into the Seller's lawyer's trust account (the "Trust Funds") in partial satisfaction of the Judgment. The Consent Order requires that the Trust Funds be held pending the outcome of the Action. In his counterclaim, the Seller is also seeking, among other things, interest at 6% compounded annually and calculated daily on the Trust Funds and reimbursements of all costs and expenses, including his legal fees, incurred by the Seller in pursuing his claims against the Company.

The trial commenced in the Supreme Court of British Columbia, Vancouver, British Columbia in April 2012 and adjourned in January 2013. On April 24, 2013, the Company received a positive judgment from the Supreme Court of British Columbia, which awarded a net opportunity loss of \$89.6 million in favour of First Majestic. The amount does not include pre-judgment interest or legal costs, of which a portion is recoverable, nor has the court ruled on the Seller's counterclaim for, among other things, interest charges on the approximately \$14.2 million which has been held in the Trust Funds since July 2009. These issues, together with other outstanding issues, will be subsequently addressed by the Supreme Court of British Columbia on a date to be scheduled. Under British Columbia Law, the Seller has 30 days to appeal the judgment. Due to the magnitude of this award, management anticipates the Seller will appeal this decision and there will be further legal activities in order to realize this award. As at March 31, 2013, the Company has not recognized any receivable or income related to the outcome of this trial.

#### 24. CONTINGENT LIABILITIES

Due to the size, complexity and nature of the Company's operations, various legal and tax matters arise in the ordinary course of business. The Company would accrue for such items when a liability is both probable and the amount can be reasonably estimated. In the opinion of management, these matters will not have a material effect on the condensed interim consolidated financial statements of the Company.

During 2011, Minera El Pilón, S.A. de C.V., a subsidiary of the Company, received tax assessments from the Mexican tax authority Servicio de Administracion Tributaria ("SAT") for fiscal years 2004 to 2007 relating to various tax treatments with a maximum potential remittance of approximately \$5.8 million (75.7 million Mexican pesos). The tax reassessments for 2004 to 2006, totalling \$2.5 million (32.3 million Mexican pesos) were pursued through tax court, pledged with certain properties of the San Martin mine as guarantees. The Company has successfully won 100% of its appeals for the 2004 to 2006 tax reassessments totalling \$2.5 million (32.3 million Mexican pesos). The Company is also currently defending the tax treatments amounting to \$3.3 million (43.4 million Mexican pesos) related to the 2007 tax year regarding revenue and intercompany loan treatments via the administrative appeal process. The Company received a favourable resolution for the revenue treatment in February 2013, and SAT has cancelled \$1.7 million (22.3 million Mexican pesos) of the 2007 re-assessment claim. The remaining balance of \$1.6 million (21.1 million Mexican pesos) regarding the intercompany loan treatment is currently still in appeal and pending resolution through the Mexican tax courts. The Company believes it is probable that it will defend itself successfully in all claims and has not recorded a provision for any potential tax exposure relating to these assessments.

During 2010, La Guitarra Compañía Minera, S.A. de C.V. ("La Guitarra"), a newly acquired subsidiary of the Company, had a tax re-assessment from SAT for the fiscal year 2003 relating to ineligible VAT refunds and tax treatment of intercompany loans with a maximum potential exposure of \$3.3 million (40.8 million Mexican pesos). La Guitarra has posted cash as collateral ("Restricted Cash") for a bond held with SAT for \$3.3 million (40.8 million Mexican pesos). During 2012, La Guitarra received an initial judgment in favour of the Mexican tax authorities. This judgment is not considered a final legal ruling until the conclusion of the appeals mechanism. The Company has recorded a VAT payable of \$3.3 million related to the tax assessment. Since the acquisition of La Guitarra in July 2012, First Majestic has filed each monthly VAT claim for the remainder of 2012, and has been pursuing a plan to claim pre-acquisition VAT refunds since October 2007. In the first quarter of 2013, La Guitarra received VAT refunds related to October and November 2007 for \$0.2 million (2.1 million Mexican pesos).

## NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(tabular amounts are expressed in thousands of United States dollars - unaudited)

#### 25. SUBSEQUENT EVENTS

Subsequent to March 31, 2013:

- a) In April 2013, the Company's Mexican subsidiary received an income tax refund of \$8.9 million (110.0 million Mexican pesos);
- b) In March 2013, the Company received approval from the Toronto Stock Exchange to repurchase up to 5,848,847 common shares of the Company over the next 12 months through normal course issuer bid in the open market. Since April 1, 2013, the Company has repurchased 115,000 shares for a total consideration of CAD\$1.4 million, of which 75,000 shares have been cancelled;
- c) 10,000 options were exercised for gross proceeds of CAD\$37,000; and
- d) 15,000 options were cancelled.

Pursuant to the above subsequent events, the Company has 116,921,940 common shares outstanding as at the date on which these consolidated financial statements were approved and authorized for issue by the Board of Directors.

#### 26. APPROVAL OF FINANCIAL STATEMENTS

The condensed interim consolidated financial statements of First Majestic Silver Corp. for the three months ended March 31, 2013 were approved and authorized for issue by the Board of Directors on May 13, 2013.



# MANAGEMENT'S DISCUSSION AND ANALYSIS FOR THE QUARTER ENDED MARCH 31, 2013

This Management's Discussion and Analysis ("MD&A") should be read in conjunction with the unaudited condensed interim consolidated financial statements of First Majestic Silver Corp. ("First Majestic" or "the Company") for the three months ended March 31, 2013 and audited consolidated financial statements for the year ended December 31, 2012, which are prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board ("IFRS"). This MD&A contains "forward-looking statements" that are subject to risk factors set out in a cautionary note contained herein. All dollar amounts are expressed in United States ("US") dollars and tabular amounts are expressed in thousands of dollars unless otherwise indicated. All information contained in this MD&A is current as of May 13, 2013 unless otherwise stated.

#### **Forward-Looking Statements**

Certain information contained herein constitutes forward-looking statements. Forward-looking statements are frequently characterized by words such as "plan", "expect", "forecast", "project", "intend", "believe", "anticipate", "outlook" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward-looking statements are based on the opinions and estimates of management at the dates the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. These factors include the inherent risks involved in the mining, exploration and development of mineral properties, the uncertainties involved in interpreting drilling results and other geological data, fluctuating metal prices, the possibility of project cost overruns or unanticipated operating costs and expenses, uncertainties related to the necessity of financing, the availability of and costs of financing needed in the future, and other factors described in the Company's Annual Information Form under the heading "Risk Factors". The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change other than as required by securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

#### **Qualified Persons**

Leonel Lopez, C.P.G., P.G. of Runge Pincock Minarco (formerly Pincock Allen & Holt) is the independent Qualified Person for the Company. Ramon Davila, Ing., the Company's Chief Operating Officer, Guillermo Lozano, M.Sc., Vice President of Exploration, and Carlos Wong, M.Sc., Ore Reserves Compliance Manager, are also certified Qualified Persons. Leonel Lopez has reviewed the technical information reported in the National Instrument 43-101 technical reports regarding the La Parrilla Silver Mine, the La Encantada Silver Mine, the San Martin Silver Mine and the Del Toro Silver Mine. Ramon Davila has reviewed this MD&A for QP technical disclosures. All National Instrument 43-101 technical reports can be found on the Company's website at www.firstmajestic.com or on SEDAR at www.sedar.com.

Additional information on the Company, including the Company's Annual Information Form, is also available on SEDAR at www.sedar.com and on the Company's website at www.firstmajestic.com.

#### **2013 FIRST QUARTER HIGHLIGHTS**

	First Quarter 2013	First Quarter 2012	Change	Fourth Quarter 2012	Change
Operating					
Silver Equivalent Ounces Produced	2,731,792	2,007,219	36%	2,562,926	7%
Silver Ounces Produced					
(excluding equivalent ounces from by-products)	2,437,664	1,826,803	33%	2,311,146	5%
Payable Silver Ounces Produced <sup>(1)</sup>	2,224,819	1,766,160	26%	2,209,144	1%
Total Cash Costs per Ounce <sup>(2)</sup>	\$9.49	\$8.96	6%	\$9.26	2%
Total Production Cost per Tonne <sup>(2)</sup>	\$31.79	\$29.24	9%	\$28.24	13%
Average Realized Silver Price Per Ounce (\$/eq. oz.)(2)	\$29.63	\$32.79	-10%	\$32.42	-9%
Financial					
Revenues (\$ millions)	\$67.1	\$57.8	16%	\$71.0	-6%
Mine Operating Earnings (\$ millions)	\$34.6	\$35.7	-3%	\$39.5	-12%
Net Earnings (\$ millions)	\$26.5	\$26.4	1%	\$22.4	19%
Operating Cash Flows Before Movements in					
Working Capital and Income Taxes (\$ millions)	\$44.9	\$37.1	21%	\$43.2	4%
Cash and Cash Equivalents (\$ millions)	\$110.1	\$85.3	29%	\$111.6	-1%
Working Capital (\$ millions)	\$108.3	\$108.3	0%	\$115.7	-6%
Shareholders					
Earnings Per Share ("EPS") - Basic	\$0.23	\$0.25	-9%	\$0.19	18%
Cash Flow Per Share <sup>(2)</sup>	\$0.38	\$0.35	9%	\$0.37	4%
Weighted Average Shares Outstanding for the Periods	116,895,218	105,440,048	11%	116,442,639	0%

- (1) Payable Silver Ounces Produced is equivalent to Silver Ounces Produced less metal deductions from smelters and refineries.
- (2) The Company reports non-GAAP measures which include Total Cash Costs per Ounce, Total Production Cost per Tonne, Average Realized Silver Price per Ounce and Cash Flow Per Share. These measures are widely used in the mining industry as a benchmark for performance, but do not have a standardized meaning and may differ from methods used by other companies with similar descriptions. See Reconciliation to IFRS on pages 17 and 18.
- Silver equivalent production increased by 7% to a record 2,731,792 ounces, compared to 2,562,926 ounces in
  the fourth quarter of 2012. The increase was primarily due to the addition of production from the Del Toro
  mine, which contributed 176,495 ounces of pre-commercial production during the quarter. Silver equivalent
  production increased 36% compared to the same quarter of the prior year as a result of the La Parrilla
  1,000 tpd cyanidation plant expansion, the acquisition of the La Guitarra Silver Mine, and production from the
  new Del Toro Silver Mine.
- Silver ounces produced increased to a record 2,437,664 ounces, an increase of 5% compared to 2,311,146 ounces of silver in the fourth quarter of 2012, and an increase of 33% compared to 1,826,803 ounces produced in the first quarter of 2012.
- Generated net earnings of \$26.5 million for the first quarter of 2013 (EPS of \$0.23), an increase of 19% compared to \$22.4 million (EPS of \$0.19) in the fourth quarter of 2012, and an increase of 1% compared to \$26.4 million (EPS of \$0.25) in the first quarter of 2012.
- Adjusted EPS (a non-GAAP measure) for the first quarter of 2013 was \$0.21, after excluding non-cash and non-recurring items.
- Generated revenues of \$67.1 million for the first quarter of 2013, a decrease of 6% compared to the fourth quarter of 2012, primarily due to 9% decrease in average realized silver price per ounce. Revenues increased 16% compared to the first quarter of 2012, primarily due to 36% increase in production, partially offset by 10% decrease in average realized silver price per ounce.
- Cash costs increased 2% from \$9.26 in the prior quarter to \$9.49 in the first quarter of 2013, primarily due to a 2% increase in the Mexican peso relative to the US dollar on average quarter over quarter.
- The Company has responded to the recent decline in silver prices by reviewing its discretionary investment plans for 2013 and committed to reduce investments in exploration, development, plant and equipment by \$30 million dollars in the first half of 2013, and will reassess silver prices in advance of the second half of 2013 to determine whether a further reduction of discretionary investments will be required.
- Recognized mine operating earnings of \$34.6 million compared to \$39.5 million in the fourth quarter of 2012, a decrease of 12% due to lower gross margin resulting from a 9% decrease in silver prices, a 2% increase in cash costs, and higher depreciation, depletion and amortization expense related to the increased size of plant,

- equipment and mineral properties. Mine operating earnings for the quarter decreased 3% compared to the first quarter of 2012, as the 36% increase in production was offset by a 10% decrease in silver prices, 3% appreciation of the Mexican peso, and higher depreciation, depletion and amortization expense.
- Cash flows from operations before movements in working capital and income taxes in the first quarter of 2013 increased by 4% to \$44.9 million (\$0.38 per share) compared to \$43.2 million (\$0.37 per share) in the fourth quarter of 2012, and increased by 21% compared to \$37.1 million (\$0.35 per share) in the first quarter of 2012.
- In December 2012, First Majestic entered into an arrangement agreement with Orko Silver Corp. ("Orko") to acquire all of the issued and outstanding shares of Orko. In February 2013, Orko declared that another company made a superior offer and First Majestic elected not to match the superior offer. Upon termination of the arrangement agreement, the Company received an \$11.4 million termination fee from Orko in February 2013. Net of professional fees, legal and investment banking costs, the Company recognized a gain of \$9.1 million in other income.
- The Phase 1 construction of the Del Toro Silver Mine for the 1,000 tpd flotation plant was completed and inaugurated in a special ceremony on January 23, 2013. Phase 2 construction, which will include the addition of a 1,000 tpd cyanidation circuit, is now in progress. Phase 2 start-up is expected by July 1, 2013, at which time, the mill is expected to start ramping up to a combined throughput rate of 2,000 tpd (1,000 tpd flotation and 1,000 tpd cyanidation). The Company also remains on schedule for the third and final phase of production (2,000 tpd flotation and 2,000 tpd cyanidation) by the third quarter of 2014, at which time Del Toro is expected to become the Company's largest producing operation, projected to produce at an annualized rate of approximately six million ounces of silver per year, with significant amounts of lead and zinc. As at March 31, 2013, the Del Toro mine had not achieved a commercial stage of production and was still in a commissioning stage. Therefore, all pre-operating revenue of \$3.5 million and cost of sales of \$4.8 million were capitalized as assets under construction during the quarter ended March 31, 2013. As at April 1, 2013, management concluded the plant was commissioned and all revenues and expenses ceased to be capitalized and began to be treated as operating in nature.
- The expansion of the La Guitarra processing plant from 350 tpd to 500 tpd was completed in April 2013, on time and on budget. This new circuit consisted of the installation of a new ball mill, new flotation cells and related infrastructure. The expansion is expected to increase La Guitarra's output to approximately 1.2 million ounces of silver equivalent annually, representing over one million ounces of pure silver plus a modest amount of gold.
- The Company's third expansion project at the San Martin Silver Mine is progressing according to plan and is expected to be completed on time and on budget with production stepping up from 950 tpd to 1,300 tpd in the third quarter of 2013.
- In March 2013, the Company received approval from the Toronto Stock Exchange to repurchase up to 5,848,847 common shares of the Company over the next 12 months through normal course issuer bid in the open market. Since April 1, 2013, the Company has repurchased 115,000 shares for a total consideration of CAD\$1.4 million, of which 75,000 shares have been cancelled.
- During the first quarter, the Company completed a full implementation of SAP ERP financial and operational
  reporting software throughout and integrating all 24 of the Company's head office and various subsidiaries.
  This investment is expected to provide enhanced and in-depth real-time analytical tools for operational
  performance and efficient analyses, monitoring of its operations' cost accounting and various key
  performance indicators on a company by company basis and on a consolidated basis.

# **REVIEW OF OPERATING RESULTS**

# Selected Production Results on a Mine-by-Mine Basis for the Past Eight Quarters

	 2013		20	12			2011					
Production Highlights	Q1	Q4	Q3		Q2	Q1	ı	Q4		Q3		Q2
Ore processed/tonnes milled												
La Encantada	368,679	407,221	388,462		382,172	337,940		369,310		366,308		333,710
La Parrilla	204,660	186,434	175,630		169,786	147,938		121,109		89,972		77,363
San Martin	80,046	77,803	72,257		63,841	72,305		74,584		73,879		71,004
La Guitarra <sup>(1)</sup>	31,581	30,160	30,339		-	-		-		-		-
Del Toro (2)	45,391	-	-		-	-		-		-		-
Consolidated	730,357	701,618	666,688		615,799	558,183		565,003		530,159		482,077
Silver ounces produced												
La Encantada	1,116,732	1,099,154	1,068,863		1,022,094	846,391		1,076,096		1,020,467		1,133,654
La Parrilla	725,218	758,692	708,021		690,954	719,143		628,836		449,771		395,716
San Martin	259,884	253,212	238,514		204,200	261,269		252,725		238,627		251,009
La Guitarra <sup>(1)</sup>	187,746	200,088	189,839		-	-		-		-		-
Del Toro <sup>(2)</sup>	148,084	-	-		-	-		-		-		-
Consolidated	2,437,664	2,311,146	2,205,237		1,917,248	1,826,803		1,957,657		1,708,865		1,780,379
Silver equivalent ounces produced												
La Encantada	1,136,603	1,117,254	1,090,966		1,041,292	861,506		1,092,189		1,029,336		1,139,336
La Parrilla	906,192	931,718	851,628		843,307	860,739		738,919		511,301		443,304
San Martin	276,442	267,635	257,688		217,623	284,974		270,420		251,133		261,190
La Guitarra <sup>(1)</sup>	236,060	246,319	237,803		-	-		-		-		-
Del Toro (2)	176,495	-	-		-	-		-		-		
Consolidated	2,731,792	2,562,926	2,438,085		2,102,222	2,007,219		2,101,528		1,791,770		1,843,830
Cash cost per ounce												
La Encantada	\$ 8.79	\$ 7.87	\$ 8.19	\$	8.35	\$ 9.69	\$	7.49	\$	8.04	\$	7.61
La Parrilla	\$ 7.36	\$ 8.48	\$ 8.58	\$	8.35	\$ 8.14	\$		\$	7.90		8.84
San Martin	\$ 13.87	\$ 12.88	\$ 12.96	\$	12.75	\$ 8.67	\$	9.70	\$	10.74	\$	10.72
La Guitarra <sup>(1)</sup>	\$ 16.85	\$ 18.45	\$ 13.62	\$	-	\$ -	\$	-	\$	-	\$	
Consolidated	\$ 9.49	\$ 9.26	\$ 9.19	\$	8.83	\$ 8.96	\$	8.01	\$	8.39	\$	8.32
Production cost per tonne												
La Encantada	\$ 25.65	\$	\$ 21.52		21.30	23.27	\$	20.78	\$	21.46		24.09
La Parrilla	\$ 31.78	32.39	\$ 36.32		33.46	\$ 38.87	\$	42.46	\$	41.32		45.88
San Martin	\$ 48.18	\$ 45.46	\$ 45.94	\$	43.66	\$ 38.64	\$	38.64	\$	37.20	\$	40.67
La Guitarra <sup>(1)</sup>	\$ 62.01	\$ 68.59	\$ 65.09	\$	-	\$ -	\$	-	\$	-	\$	
Consolidated	\$ 31.79	\$ 28.24	\$ 30.05	\$	26.97	\$ 29.24	\$	27.47	\$	26.86	\$	30.03

<sup>(1)</sup> The above table only includes La Guitarra's operating results since the mine was acquired by the Company on July 3, 2012.

<sup>(2)</sup> The Del Toro Silver Mine was inaugurated on January 23, 2013 and achieved commercial production on April 1, 2013.

#### Consolidated Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31	CONSOLIDATED FIRST MAJESTIC	Quarter Ended March 31,	
2012	RESULTS	2013	2012
701,618	Ore processed/tonnes milled (3)(4)	730,357	558,183
176	Average silver grade (g/t)	181	177
58%	Recovery (%)	57%	57%
2,311,146	Total silver ounces produced	2,437,664	1,826,803
-	Pre-commercial silver ounces produced (3)(4)	148,084	28,639
2,311,146	Commercial silver ounces produced	2,289,580	1,798,164
2,209,144	Payable silver ounces produced (1)	2,224,819	1,766,160
1,540	Gold ounces produced	1,584	611
3,751,074	Pounds of lead produced	4,058,114	3,176,662
1,363,330	Pounds of zinc produced	1,679,378	1,320,726
4,432	Tonnes of iron ore produced	4,354	4,596
2,562,926	Total production - ounces silver equivalent	2,731,792	2,007,219
\$9.26	Total cash cost per ounce (1)(3)(4)	\$9.49	\$8.96
\$8.97	Total production cost per ounce (1)(2)(3)(4)	\$9.79	\$9.09
\$28.24	Total production cost per tonne (1)(2)(3)(4)	\$31.79	\$29.24
14,802	Underground development (m)	15,575	14,243
25,940	Diamond drilling (m)	16,962	29,194

- (1) The Company reports non-GAAP measures which include production costs per tonne, production costs per ounce and cash cost (including smelting and refining charges) per ounce of payable silver, in order to manage and evaluate operating performance at each of the Company's mines. These measures, established by the Silver Institute (Production Cost Standards, June 2011), are widely used in the silver mining industry as a benchmark for performance, but do not have a standardized meaning. See Reconciliation to IFRS on page 17.
- (2) Total production cost per ounce and total production cost per tonne includes mining, processing and direct overhead at the mill site and does not include smelting and refining, transportation and other selling costs.
- (3) The cyanidation circuit for the La Parrilla mill expansion project was commissioned effective March 1, 2012. During the quarter ended March 31, 2012, the net margin of \$0.6 million (Net Revenue of \$1.0 million less Costs of Sales of \$0.4 million) in connection with the sale of 30,456 ounces of silver equivalent during the pre-operating period was recorded as a reduction of assets under construction. The tables above include the production from the cyanidation circuit expansion, however, average silver grade, recovery, total cash costs per ounce, production cost per ounce and total production cost per tonne are based on production excluding pre-commercial stage production of 9,118 tonnes of ore processed and 30,456 ounces of silver equivalent during the quarter ended March 31, 2012.
- (4) As at March 31, 2013, the Del Toro mine had not achieved commercial stage of production. Therefore, pre-operating revenue of \$3.5 million and cost of sales of \$4.8 million were capitalized as assets under construction during the quarter ended March 31, 2013. As at April 1, 2013, management concluded the plant was commissioned and all revenues and expenses ceased to be capitalized and began to be treated as operating in nature. The table above includes the production from the Del Toro mine, however, total cash costs per ounce, total production cost per ounce and total production cost per tonne exclude pre-commercial stage production of 45,391 tonnes of ore processed and 148,084 ounces of silver ounces produced.

#### **Production**

Total production for the first quarter of 2013 was 2,731,792 ounces of silver equivalents consisting of 2,437,664 ounces of silver, 1,584 ounces of gold, 4,058,114 pounds of lead, 1,679,378 pounds of zinc and 4,354 tonnes of iron ore. Silver equivalent production increased by 36% compared to the 2,007,219 ounces of silver equivalents produced in the first quarter of 2012, which consisted of 1,826,803 ounces of silver, 611 ounces of gold, 3,176,662 pounds of lead, 1,320,726 pounds of zinc and 4,596 tonnes of iron ore. Compared to the fourth quarter of 2012, production increased by 7% from 2,562,926 ounces of silver equivalents, which consisted of 2,311,146 ounces of silver, 3,751,074 pounds of lead, 1,540 ounces of gold, 1,363,330 pounds of zinc and 4,432 tonnes of iron ore. The increase in production in the first quarter was primarily due to production of 176,495 silver equivalent ounces from the Del Toro mine.

#### Cash Cost per Ounce

Total cash cost per ounce, which is a non-GAAP measure and a standard of the Silver Institute, for the first quarter of 2013 was \$9.49 per ounce of payable silver compared to \$8.96 in the first quarter of 2012 and \$9.26 in the fourth quarter of 2012.

Cash cost per ounce for the first quarter consists of production costs of \$9.79 per ounce, transportation, smelting and refining costs of \$2.74 per ounce, royalty cost (La Parrilla's Quebradillas mine) of \$0.06 per ounce, net of byproduct credits of \$3.10. Compared to the first quarter of 2012, the increase in cash cost per ounce of \$0.53 was primarily attributed to \$0.70 increase in production costs per ounce, offset by \$0.15 increase in by-product credits per ounce. Consolidated production cost per ounce was 8% higher primarily due the addition of the La Guitarra mine, which had production cost per ounce of \$12.73, and 3% appreciation of the Mexican peso against the US dollar. By-product credits increased 5% due to higher gold production from the La Guitarra mine and increased lead and zinc production from the new La Parrilla flotation plant.

Compared to the fourth quarter of 2012, cash cost per ounce for the first quarter increased \$0.23 or 2% from \$9.26, primarily due to the 2% appreciation of the Mexican peso against the US dollar.

#### **Head Grades and Recoveries**

The overall average head grade for the first quarter of 2013 was 181 grams per tonne ("g/t"), a 2% increase compared to 177 g/t in the first quarter of 2012 and 3% increase compared to 176 g/t in the fourth quarter of 2012. The increase from the previous quarter was primarily attributed to 15% higher head grades from La Encantada, due to increase in head grades from fresh ore, offset by 11% lower head grades from La Parrilla due to an increase in oxides production from the lower grade open pit.

Combined recoveries for all mines in the first quarter were 57% and consistent compared to 57% in the first quarter of 2012 and 58% in the fourth quarter of 2012.

#### **Development and Exploration**

The underground development in all of the Company's operations and projects continued aggressively with the objective of preparing the different areas within the mines for future expanded production. A total of 15,575 metres of underground development were completed in the first quarter of 2013 compared to 14,802 metres completed in the fourth quarter of 2012 and 14,243 metres in the first quarter of 2012. Total development in the first quarter increased 9% compared to the same quarter of the prior year primarily due to preparation of the Del Toro mine for new and future production.

During the first quarter of 2013, a total of 16,962 metres were drilled over 108 holes consisting primarily of definition drilling and surface exploration drilling, representing a 35% decrease from the 25,940 metres drilled in the fourth quarter of 2012 and 42% decrease from the 29,194 metres drilled in the first quarter of 2012. A significant project is underway at Del Toro to define the ore bodies at the San Juan and Perseverancia mines to support production planning. In addition, new exploration areas are being evaluated to extend the life of mine of the Del Toro mine. Currently, the Company has a total of 17 diamond drill rigs operating throughout its properties.

During the first quarter of 2013, the Company spent \$23.7 million on its mineral properties and a further \$19.6 million on plant and equipment. This compares to \$22.2 million invested in mineral properties and \$10.9 million in plant and equipment in the first quarter of 2012. The increase in capital expenditures was primarily attributed to the underground development at Del Toro and equipment purchased to prepare for the startup of the new second stage 1,000 tpd leaching circuit at the Del Toro mine and development of an underground ore haulage system and shaft at the La Parrilla mine.

## La Encantada Silver Mine, Coahuila, Mexico

## Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31,	LA ENCANTADA	Quarter Ende	d March 31,
2012	4,000 tpd Cyanidation Plant	2013	2012
407,221	Ore processed/tonnes milled	368,679	337,940
184	Average silver grade (g/t)	211	181
46%	Recovery (%)	45%	43%
1,099,154	Total silver ounces produced	1,116,732	846,391
1,093,659	Payable silver ounces produced (1)	1,111,148	842,026
70	Gold ounces produced	72	19
4,432	Tonnes of iron ore produced	4,354	4,596
1,117,254	Total production - ounces silver equivalent	1,136,603	861,506
\$7.87	Total cash cost per ounce (1)	\$8.79	\$9.69
\$7.47	Total production cost per ounce (1)(2)	\$8.51	\$9.34
\$20.06	Total production cost per tonne (1)(2)	\$25.65	\$23.27
3,554	Underground development (m)	4,130	3,921
3,186	Diamond drilling (m)	4,156	6,038

- (1) The Company reports non-GAAP measures which include production costs per tonne, production costs per ounce and total cash cost (including smelting and refining charges) per ounce of payable silver, in order to manage and evaluate operating performance at each of the Company's mines. These measures, established by the Silver Institute (Production Cost Standards, June 2011), are widely used in the silver mining industry as a benchmark for performance, but do not have a standardized meaning. See Reconciliation to IFRS on page 17.
- (2) Total production cost per ounce and total production cost per tonne includes mining, processing and direct overhead at the mill site and does not include smelting and refining, transportation and other selling costs.

The La Encantada Silver Mine is a producing underground mine located in the northern Mexico State of Coahuila, 708 kilometres north east of Torreon, and is accessible via a 1.5 hour flight from Torreon, Coahuila. The La Encantada Silver Mine consists of a 4,000 tpd cyanidation plant, a 1,000 tpd flotation plant (currently in care-and-maintenance except for the crushing, grinding and thickener areas), a village with 180 houses as well as administrative offices, laboratory, general store, hospital, schools, church, airstrip and all the infrastructure required for such an operation. The mine is comprised of 4,076 hectares of mining rights and surface land ownership of 1,343 hectares. The closest town, Muzquiz, is 225 kilometres away via mostly-paved road. The Company owns 100% of the La Encantada Silver Mine.

A total of 1,136,603 equivalent ounces of silver were produced by the La Encantada plant during the first quarter of 2013, which was an increase of 2% compared with the 1,117,254 equivalent ounces of silver produced in the fourth quarter of 2012, primarily attributable to higher blended grades, and an increase of 32% compared to the 861,506 equivalent ounces of silver produced in the first quarter of 2012.

Tonnes milled in the first quarter decreased 9% to 368,679 tonnes processed compared to 407,221 tonnes processed in the fourth quarter of 2012 and increased 9% compared to the 337,940 tonnes processed in the first quarter of 2012. The decrease in tonnes milled compared to the previous quarter was due to electrical storms which caused the power plants to malfunction over a period of three days, as well as fewer production days during the quarter. The average head grade increased 15% to 211 g/t compared to 184 g/t in the fourth quarter of 2012 and increased 17% compared to 181 g/t in the first quarter of 2012 primarily due to a higher percentage of fresh ore production versus tailings.

A total of 4,130 metres were developed in the first quarter of 2013 compared to 3,554 metres in the fourth quarter of 2012 and 3,921 metres of development completed in the first quarter of 2012. Underground development is currently focused on areas within the mine which contain lower levels of manganese to assist in higher recovery rates. The primary areas of focus are the surrounding ore bodies of the Milagros and San Javier breccia pipes. Additionally, development and production continues from the San Francisco vein and the recently discovered "990" and "990-2" chimneys and the newly discovered Regalo vein.

Two diamond drill rigs are active underground at La Encantada, with the objective of defining additional Reserves and Resources in the newly discovered areas in addition to assisting in mining activities. A total of 4,156 metres of diamond drilling were completed in the first quarter of 2013 compared to 3,186 metres in the fourth quarter of 2012. A new NI 43-101 Technical Report is expected to be released before the end of 2013.

## La Parrilla Silver Mine, Durango, Mexico

## Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31	LA PARRILLA	Quarter End	led March 31,
2012	2,000 tpd (1,000 tpd Cyanidation & 1,000 tpd Flotation)	2013	2012
186,434	Ore processed/tonnes milled (3)	204,660	147,938
166	Average silver grade (g/t)	148	187
76%	Recovery (%)	74%	81%
758,692	Total silver ounces produced	725,218	719,143
	Pre-commercial silver ounces produced (3)	-	28,639
758,692	Commercial silver ounces produced	725,218	690,504
733,595	Payable silver ounces produced (1)	701,258	663,312
318	Gold ounces produced	289	134
3,751,074	Pounds of lead produced	3,328,235	3,176,662
1,363,330	Pounds of zinc produced	1,627,065	1,320,726
931,718	Total production - ounces silver equivalent	906,192	860,739
\$8.48	Total cash cost per ounce (1)(3)	\$7.36	\$8.14
\$8.24	Total production cost per ounce (1)(2)(3)	\$9.28	\$8.13
\$32.39	Total production cost per tonne (1)(2)(3)	\$31.78	\$38.87
5,198	Underground development (m)	3,714	5,039
4,618	Diamond drilling (m)	6,483	5,569

- (1) The Company reports non-GAAP measures which include production costs per tonne, production costs per ounce and total cash cost (including smelting and refining charges) per ounce of payable silver, in order to manage and evaluate operating performance at each of the Company's mines. These measures, established by the Silver Institute (Production Cost Standards, June 2011), are widely used in the silver mining industry as a benchmark for performance, but do not have a standardized meaning. See Reconciliation to IFRS on page 17.
- (2) Total production cost per ounce and total production cost per tonne includes mining, processing and direct overhead at the mill site and does not include smelting and refining, transportation and other selling costs.
- (3) The cyanidation circuit for the La Parrilla mill expansion project was commissioned effective March 1, 2012. During the quarter ended March 31, 2012, the net margin of \$0.6 million (Net Revenue of \$1.0 million less Costs of Sales of \$0.4 million) in connection with the sale of 30,456 ounces of silver equivalent during the pre-operating period was recorded as a reduction of construction in progress. The tables above include the production from the cyanidation circuit expansion, however, average silver grade, recovery, total cash costs per ounce, production cost per ounce and total production cost per tonne are based on production excluding pre-commercial stage production of 9,118 tonnes of ore processed and 30,456 ounces of silver equivalent during the quarter ended March 31, 2012.

The La Parrilla Silver Mine, located approximately 65 kilometres southeast of the city of Durango, Durango State, Mexico, is a complex of producing underground operations consisting of the Rosarios / La Rosa and La Blanca mines which are inter-connected through underground workings, and the San Marcos, Vacas and Quebradillas mines which are connected via above-ground gravel road-ways. The total mining concessions consist of 69,460 hectares and the Company owns 45 hectares and leases an additional 69 hectares of surface rights, for a total of 114 hectares of surface rights. The Company owns 100% of the La Parrilla Silver Mine.

La Parrilla includes a 2,000 tpd dual-circuit processing plant consisting of a 1,000 tpd cyanidation circuit and a 1,000 tpd flotation circuit, buildings, offices and associated infrastructure. The cyanidation circuit was commissioned effective March 1, 2012, and the plant, including flotation and cyanidation circuits, was operating at a combined average throughput of 2,527 tpd in the first quarter of 2013, an increase of 408 tpd or 19% compared to the 2,119 tpd in the fourth quarter of 2012. At the mill, several upgrades have been completed during the quarter, including the installation of new cleaning benches for the lead and zinc circuits and a regrinding mill in the flotation circuit which is expected to improve the quality of the final concentrates. These improvements have allowed the mill to operate at a higher capacity than the originally installed capacity of 2,000 tpd. In the cyanidation circuit, the construction of three new leaching tanks commenced in the first quarter of 2013 in order to increase leaching time with the objective of further increasing recoveries and quality of doré.

The new tailings filters were fully operational in the third quarter of 2012 allowing the mill to operate with approximately 80% of its water consumption coming from recycled water. Recycling mill waste water is not only cost efficient and environmentally friendly, it also reduces the operational risk in case local water supplies are

threatened by natural disruptions such as severe droughts. La Parrilla became the second operation owned by First Majestic that utilizes this new environmentally friendly tailings filtration technology.

Total production at the La Parrilla Silver Mine was 906,192 equivalent ounces of silver in the first quarter of 2013, which was a decrease of 3% due to a lower silver grade coming from the open pit at the Quebradillas area and lower silver recovery caused by ores requiring additional leaching time through the cyanidation circuit, compared to the fourth quarter of 2012, and an increase of 5% compared to the first quarter of 2012. The composition of the silver equivalent production in the first quarter of 2013 consisted of 725,218 ounces of silver, 289 ounces of gold, 3,328,235 pounds of lead and 1,627,065 pounds of zinc. This compares with a composition of 758,692 ounces of silver, 318 ounces of gold, 3,751,074 pounds of lead and 1,363,330 pounds of zinc produced in the fourth quarter of 2012, and 719,143 ounces of silver, 134 ounces of gold, 3,176,662 pounds of lead and 1,320,726 pounds of zinc in the first quarter of 2012.

In the first quarter of 2013, a total of 204,660 tonnes of ore were processed at La Parrilla, representing an increase of 10% when compared with the 186,434 tonnes processed in the fourth quarter of 2012, and an increase of 38% when compared with the 147,938 tonnes processed in the first quarter of 2012. During the quarter, 80,672 tonnes of oxide ore with an average grade of 114 g/t were extracted from the open pit area at the Quebradillas mine compared to 61,910 tonnes of oxide ore with an average grade of 133 g/t in the fourth quarter of 2012. Recovery levels of silver in the first quarter were 74% compared to 76% in the fourth quarter of 2012 and 81% in the first quarter of 2012. Silver recoveries for flotation were 82% compared to 86% in the previous quarter. This decrease was due to an adjustment done in the flotation circuit to improve the quality of the lead concentrates. Silver recoveries for cyanidation were 65% compared to 66% in the previous quarter.

A total of 3,714 metres of underground development were completed in the first quarter of 2013, compared to 5,198 metres in the fourth quarter of 2012. As part of the current expansion plans, the Company has under construction or in progress: an extensive underground development program; a new San José production shaft in the Rosa-Rosarios area; a new ramp system; and an underground electric rail system. For the production shaft, a raise-boring machine has completed a 480 metres pilot hole, and 270 metres of raise-boring to a 2.4 metres diameter. Slashing of the 5.5 x 2.4 metres production shaft commenced in the first quarter of 2013 and the shaft is expected to be completed by the second quarter of 2014 with production expected to commence in the third quarter of 2014. In addition to the new shaft, construction of the electric rail system is progressing. In 2012, 550 metres of development at Level 11 was completed which will become the new haulage level connecting the different underground areas to the shaft. This \$20 million project, which began construction in March 2012 and is expected to be completed in early 2014, will allow for the replacement of the current above ground trucking system of ore to the mill. Once completed, this investment is expected to improve logistics and the transportation of ore to the mill, ultimately reducing overall operating costs and thereby delivering operational efficiencies.

A total of 6,483 metres of diamond drilling were completed in the first quarter of 2013 compared to 4,618 metres of diamond drilling in the fourth quarter of 2012 and 5,569 metres in the first quarter of 2012. Currently, there are four diamond drill rigs operating at La Parrilla consisting of three on surface and one underground. The focus of the exploration program in 2013 will be the Rosarios, Quebradillas, Vacas, San Marcos and La Blanca mines, as well as the Viboras, San Nicolas and the newly discovered La Estrella vein areas. The results from this exploration program are expected to be included in an updated NI 43-101 Technical Report expected to be released in the second half of 2013.

## Del Toro Silver Mine, Zacatecas, Mexico

## Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31,	DEL TORO	Quarter Ended I	March 31,
2012	1,000 tpd Flotation Plant	2013	2012
n/a	Ore processed/tonnes milled	45,391	n/a
n/a	Average silver grade (g/t)	166	n/a
n/a	Recovery (%)	61%	n/a
n/a	Total silver ounces produced	148,084	n/a
n/a	Pre-commercial silver ounces produced	148,084	n/a
n/a	Gold ounces produced	26	n/a
n/a	Pounds of lead produced	729,879	n/a
n/a	Pounds of zinc produced	52,313	n/a
n/a	Total production - ounces silver equivalent	176,495	n/a
2,870	Underground development (m)	3,972	2,757
5,687	Diamond drilling (m)	1,195	8,382

The Del Toro Silver Mine is located 60 kilometres to the southeast of the Company's La Parrilla Silver Mine and consists of 405 contiguous hectares of mining claims plus an additional 129 hectares of surface rights covering the area surrounding the San Juan mine where construction of a 4,000 tpd dual-circuit flotation / cyanidation plant is currently underway. The Del Toro operation represents the consolidation of three historical silver mines, the Perseverancia, San Juan and Dolores mines, which are approximately one and three kilometres apart, respectively. First Majestic owns 100% of the Del Toro Silver Mine.

The current mine construction plan involves scaling up the plant capacity over a three year period commencing at 1,000 tpd in early 2013, expanding to 2,000 tpd by the third quarter of 2013 and reaching 4,000 tpd by mid to late-2014.

Phase 1 construction of the Del Toro Silver Mine for the 1,000 tpd flotation plant was completed and inaugurated on January 23, 2013, with commercial production achieved on April 1, 2013. The 1,000 tpd flotation circuit produces both silver-lead and zinc concentrates. Mill throughput since April 1, 2013 has averaged 924 tpd while the average throughput for the month of March was 890 tpd.

Commercial production at Del Toro was achieved in just nine weeks following the plant's inaugural ceremony in late January 2013. In the first six weeks of pre-commercial production, surface stockpiles consisting of lower grade ore were supplied to the mill during this run-in period. Once full mechanical start-up was achieved by mid-March, higher grade sulphide ore was supplied to the mill allowing for the economic production of silver-lead concentrate. The first shipment of silver-lead concentrates was made on March 5, 2013. As at March 31, 2013, 30 shipments totalling 933 dry tonnes of concentrates had been shipped. During the quarter, silver-lead concentrates have contained an average of 34% of lead, 4,875 g/t of silver and 1.3 g/t of gold. Further ongoing daily improvements are underway with a focus on daily tonnage, recoveries, quality of concentrate production and other plant optimizations. During the month of April, 12 additional shipments had been shipped containing 371 dry tonnes of concentrates. Production of Zinc concentrates began in May and eight shipments have been delivered containing 225 dry tonnes of concentrates. As at March 31, 2013, the Del Toro mine had not achieved commercial stage of production. Therefore, pre-operating revenue of \$3.5 million and cost of sales of \$4.8 million were capitalized as assets under construction during the quarter ended March 31, 2013. As at April 1, 2013, management concluded the plant was commissioned and all revenues and expenses ceased to be capitalized and began to be treated as operating in nature.

As at May 5, 2013, a new tailing filter is fully operational, allowing the flotation mill to operate with approximately 80% of its water consumption coming from recycled water. Recycling mill waste water is not only cost efficient and environmentally friendly, it also reduces the operational risk in case local water supplies are threatened by natural disruptions such as severe droughts. Del Toro is now the third operation under control of First Majestic that utilizes this new environmentally friendly tailings filtration technology.

Phase two of mill construction, on schedule to begin early in the third quarter, will include the addition of a 1,000 tpd cyanidation circuit for a total milling capacity of 2,000 tpd. The cyanidation circuit construction is progressing well with tanks, foundations for SAG mills and platforms for the Merrill-Crowe having been completed, and tailings filter #1 was fully installed and operational. A new 115,000 KW power line is currently under construction from the state of Durango, and completion is expected by the beginning of July. Following construction of the cyanidation circuit, the Company will be producing its own silver doré bars which will further reduce third party smelting and refining charges.

The third and final phase of construction consisting of 2,000 tpd flotation and 2,000 tpd cyanidation circuits remain on schedule and on budget, for initial production by the third quarter of 2014. At the combined rate of 4,000 tpd, Del Toro is estimated to produce approximately six million ounces of pure silver, plus significant amounts of lead and zinc annually, becoming the Company's largest producing silver mine.

Development of the main ramp into the San Juan mine is now below level 11. The first production levels will be levels 8, 9 and 10. This ramp is now 3,000 metres in length and close to 320 metres in vertical distance from surface. This ramp will be used for ore haulage during the first production stage, prior to the shaft being completed in mid-2014, and will act as access to the three main ore bodies at San Juan. Access had been completed to ore bodies 1, 2 and 3 with 225 metres developed during the fourth quarter of 2012. In addition, the new pump station, new powder magazines and work on a new underground shop continues.

Underground development is continuing into the very prospective Perseverancia mine which also resulted in the discovery of the San Nicolas chimney and later the San Nicolas Vein. This vein has been correlated to old mine workings 1,000 metres to the north-east from the Perseverancia mine. The discovery of the San Nicolas structure has opened a new development area and to date 1,750 metres of development has been completed in an access ramp on three different levels, 50 metres apart. The Company released an updated NI 43-101 Technical Report on August 21, 2012, which included some of these new resources discovered in this area. The results revealed an increase in silver grade of the overall Measured and Indicated Resources by 20% to 175 g/t. At the Perseverancia mine, development of the access ramp was re-initiated in 2011 and to date has reached 1,350 metres in length, to gain access to the Perseverancia and San Nicolas chimneys, reaching the lower level 32 during the first quarter of 2013.

Four drill rigs are assigned to the Del Toro project, three underground and one on surface and are currently drilling with the intent of defining the possible connection of the San Juan and Perseverancia ore bodies as well as to check some of the geophysical anomalies.

At the Dolores mine, over 2,180 metres have been developed to date in different workings, including a ramp that is providing access to the main Dolores and Chalchihuites veins on two levels.

Development at the San Juan, Perseverancia/San Nicolas and Dolores mines continued for preparation of the upcoming production and ore continues to be extracted to surface from the San Juan mine. A total of 117,000 tonnes have been mined and stockpiled on surface which has become the initial feed for the mill for Phase 1. Total underground development at Del Toro in the first quarter of 2013 was 3,972 compared to the 2,870 metres in the fourth quarter of 2012.

During the first quarter of 2013, six holes were completed for a total of 1,195 metres compared to 5,687 metres in the fourth quarter of 2012 and 8,382 metres in the first quarter of 2012.

As at March 31, 2013, the Company has invested approximately \$62.4 million in construction of the Phase 1 flotation circuit, equipment and underground development. In addition, the Company has been making prepayment deposits for long lead time equipment items related to the Phase 2 cyanidation project and the Phase 3 expansion. As at March 31, 2013, an additional \$12.4 million has been spent towards Phase 2 and 3 of the Del Toro expansion plans.

## San Martin Silver Mine, Jalisco, Mexico

## Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31	SAN MARTIN	Quarter Ende	d March 31,
2012	950 tpd Cyanidation Plant	2013	2012
77,803	Ore processed/tonnes milled	80,046	72,305
136	Average silver grade (g/t)	126	142
75%	Recovery (%)	80%	79%
253,212	Total silver ounces produced	259,884	261,269
251,946	Payable silver ounces produced (1)	258,584	260,822
274	Gold ounces produced	305	458
267,635	Total production - ounces silver equivalent	276,442	284,974
\$12.88	Total cash cost per ounce (1)	\$13.87	\$8.67
\$14.04	Total production cost per ounce (1)(2)	\$14.92	\$10.72
\$45.46	Total production cost per tonne (1)(2)	\$48.18	\$38.64
1,966	Underground development (m)	2,717	2,526
4,361	Diamond drilling (m)	1,771	9,205

- (1) The Company reports non-GAAP measures which include production costs per tonne, production cost per ounce and total cash cost (including smelting and refining charges) per ounce of payable silver, in order to manage and evaluate operating performance at each of the Company's mines. These measures, established by the Silver Institute (Production Cost Standards, June 2011), are widely used in the silver mining industry as a benchmark for performance, but do not have a standardized meaning. See Reconciliation to IFRS on page 17.
- (2) Total production cost per tonne includes mining, processing and direct overhead at the mill site and does not include smelting and refining, transportation and other selling costs.

The San Martin mine is a producing underground mine located near the town of San Martin de Bolaños on the Bolaños River valley, in the northern portion of the State of Jalisco, México, 150 kilometres by air or 250 kilometres by paved road north of Guadalajara City. The San Martin Silver Mine is 100% owned by the Company. The mine comprises of 33 contiguous mining concessions in the San Martin de Bolaños mining district that cover mineral rights for 37,518 hectares, including the application to acquire two new mining concessions covering 29,676 hectares which are in the process of registration. In addition, the mine owns 160 hectares of surface land where the processing plant, camp, office facilities, maintenance shops, and tailings dams are located, and an additional 1,296 hectares of surface rights that covers the areas where the mine's access and installations. The current 950 tpd mill and processing plant consists of crushing, grinding and conventional cyanidation by agitation in tanks and Merrill-Crowe doré production system. The plant operates between 850 – 900 tpd, and a plant expansion is currently underway that will see the production rate increase to a planned throughput of 1,300 tpd.

In the first quarter of 2013, a total of 80,046 tonnes were processed at the San Martin mine, representing an increase of 3% when compared to the 77,803 tonnes milled in the fourth quarter of 2012 and an increase of 11% compared to the 72,305 tonnes milled in the first quarter of 2012. The average head grade was 126 g/t in the first quarter of 2013, compared to the 136 g/t in the fourth quarter of 2012 and 142 g/t in the first quarter of 2012. The decrease in average head grade compared to the previous quarter was due to delays for extra shotcreting and bolting which was necessary to stabilize the Rosario area of production. Therefore, production during the first quarter was mixed with dumps and waste rock.

Total production of 276,442 ounces of silver equivalent in the first quarter of 2013 was 3% higher than the 267,635 ounces of silver equivalent produced in the fourth quarter of 2012 and 3% lower than the 284,974 equivalent ounces of silver produced in the first quarter of 2012.

The ounces of silver equivalent produced in the first quarter of 2013 consisted of 259,884 ounces of silver and 305 ounces of gold. This compares with 253,212 ounces of silver and 274 ounces of gold produced in the fourth quarter of 2012 and 261,269 ounces of silver and 458 ounces of gold in the first quarter of 2012. Silver recovery in the first quarter of 2013 was 80%, compared to 75% in the fourth quarter of 2012 and 79% in the first quarter of 2012. The increase in silver recoveries during the quarter was due to the upgrading of two leaching tanks which were constructed in the fourth quarter of 2012, providing extra leaching time to improve recoveries.

The mill expansion to 1,300 tpd is progressing with capacity upgrades to the crushing circuit including the upgrade and installation of a third ball mill. In addition, the construction of two additional leaching tanks, installation of

new clarification filters and new tailings filters to recirculate water and to improve environmental conditions are scheduled to be completed by the end of the second quarter. The expansion of the processing plant to 1,300 tpd is expected to be fully completed by July 2013.

During the quarter, a total of 1,771 metres of diamond drilling were completed compared with 4,361 metres of drilling in the fourth quarter of 2012 and 9,205 metres drilled in the first quarter of 2012. Three drill rigs are currently active within the San Martin property with two drills underground and one on surface, focusing on the La Esperanza, Los Blancos, Pinalillo, La Huichola, Rosarios and Condesa veins. Exploration and development in the Rosarios/Huichola areas continue to return positive results with the newly discovered La Lima vein during the quarter. Mine preparation in these areas is progressing with the construction of a new power line, a new compressor room and new underground mine office to support this operation. Production from these areas is being ramped up in the coming quarters.

For 2013, the focus continues to be the development and definition of additional ounces within the Rosarios/Huichola vein systems. A total of 2,717 metres of development were completed in the first quarter of 2013 compared to 1,966 metres of development in the fourth quarter of 2012.

The Company is planning to release a new NI 43-101 Technical Report in the second quarter of 2013 which will include updated Reserves and Resources from the Rosarios/Huichola areas.

## La Guitarra Silver Mine, Mexico State, Mexico

#### Production Results for the Quarter Ended March 31, 2013 and 2012

Quarter Ended December 31	, LA GUITARRA	Quarter Ende	d March 31,
2012	500 tpd Flotation Plant	2013	<b>2012</b> <sup>(3)</sup>
30,160	Ore processed/tonnes milled	31,581	n/a
236	Average silver grade (g/t)	209	n/a
87%	Recovery (%)	88%	n/a
200,088	Total silver ounces produced	187,746	n/a
129,944	Payable silver ounces produced (1)	153,829	n/a
878	Gold ounces produced	892	n/a
246,319	Total production - ounces silver equivalent	236,060	n/a
\$18.45	Total cash cost per ounce (1)	\$16.85	n/a
\$15.92	Total production cost per ounce (1)(2)	\$12.73	n/a
\$68.59	Total production cost per tonne (1)(2)	\$62.01	n/a
1,214	Underground development (m)	1,042	n/a
8,088	Diamond drilling (m)	3,357	n/a

- (1) The Company reports non-GAAP measures which include production costs per tonne, production cost per ounce and total cash cost (including smelting and refining charges) per ounce of payable silver, in order to manage and evaluate operating performance at each of the Company's mines. These measures, established by the Silver Institute (Production Cost Standards, June 2011), are widely used in the silver mining industry as a benchmark for performance, but do not have a standardized meaning. See Reconciliation to IFRS on page 17.
- (2) Total production cost per tonne includes mining, processing and direct overhead at the mill site and does not include smelting and refining, transportation and other selling costs.
- (3) The above table only includes La Guitarra's operating results since the mine was acquired by the Company on July 3, 2012.

On July 3, 2012, the Company successfully completed the acquisition of Silvermex Resources Inc., which resulted in the 100% owned La Guitarra Silver Mine becoming the Company's fourth producing silver mine. The La Guitarra Silver Mine is located in the Temascaltepec Mining District in the State of Mexico, near Toluca, Mexico and approximately 130 kilometres south west from Mexico City.

First Majestic management has been following developments at the La Guitarra mine for over five years. Following the acquisition, an aggressive exploration program commenced across multiple areas of interest covered by the 39,714 hectares of mining claims within the Temascaltepec Mining District. The results of this exploration program are expected to be included in an updated NI 43-101 Technical Report scheduled for release by the end of 2013.

The La Guitarra mine consists of two underground operating areas and a flotation mill with a capacity of 350 tpd, producing approximately 800,000 ounces of silver equivalent per year. The expansion of the milling and flotation areas which started in November 2012 from the current 350 tpd to 500 tpd at the La Guitarra mill was completed and has been operating since April 24, 2013, without disrupting operations in the old 350 tpd circuit. This new 500 tpd circuit, resulting from the installation of a new ball mill and new flotation cells, is anticipated to produce approximately 1.2 million ounces of silver equivalent annually, representing over one million ounces of pure silver plus a modest amount of gold.

During the first quarter of 2013, total production at La Guitarra was 236,060 equivalent ounces of silver, a decrease of 4% compared to the fourth quarter production of 246,319 ounces. In addition, average production cost per tonne for the first quarter was \$62.01 per tonne, an improvement compared to \$68.59 in the fourth quarter of 2012.

Silver concentrates being produced at La Guitarra continue to be primarily shipped to La Parrilla for further leaching in the cyanidation process, converting the concentrates into doré bars. The composition of the silver equivalent production in the first quarter consisted of 187,746 ounces of silver and 892 ounces of gold. A total of 31,581 tonnes of ore were processed during the first quarter consisting of an average head grade of 209 g/t with recoveries of 88% compared to 30,160 tonnes of ore processed in the fourth quarter of 2012 with an average head grade of 236 g/t with recoveries of 87%.

Permitting for a 1,000 tpd cyanidation processing facility is expected to be completed in the next few months with an anticipated commencement of construction in the second half of 2013. At 1,000 tpd throughput from cyanidation, production is anticipated to reach over two million ounces of silver doré production per year when completed.

A total of 1,042 metres of underground development was completed during the first quarter compared to 1,214 metres in the fourth quarter of 2012. Underground development has begun at the El Coloso area which is known to contain higher grades of silver and gold and is planned to be in production by the end of the third quarter. A total of 3,357 metres of diamond drilling were completed during the first quarter compared to 8,088 metres during the fourth quarter of 2012. There are currently four drill rigs active at the La Guitarra mine, three underground and one on surface.

Silvermex and its predecessors published NI 43-101 Technical Reports relating to the La Guitarra mine on September 22, 2006, May 15, 2007, June 25, 2008 and most recently on January 29, 2010. These Technical Reports have not been approved by the Company and the Company did not rely on these reports in making its decision to acquire Silvermex and (indirectly) the La Guitarra Silver Mine. The reports are currently under review by management of the Company and its Qualified Persons, particularly with respect to the assumptions and the risks regarding those assumptions used in the previous mining studies. Specifically, management is of the opinion that there are risks when relying on the ability to permit the La Guitarra mine as an open pit mine in light of its proximity to a popular recreation area in Mexico. Management is having its own Qualified Persons review the preferred mining options and the opportunities for mitigating risks to developing a successful mining operation. The results of this review may result in a revised mine plan which may necessitate the filling of a new Technical Report. The Company is working towards the completion of a NI 43-101 Technical Report scheduled for release before the end of 2013. Until then, management recommends caution when relying on the previously filed technical reports relating to the La Guitarra Silver Mine.

### DEVELOPMENT AND EXPLORATION PROJECTS

# La Luz Silver Project, San Luis Potosi, Mexico

The La Luz Silver Project, is located 25 kilometres west of the town of Matehuala in San Luis Potosi State, Mexico, near the village of Real de Catorce and was acquired in November 2009, through the acquisition of Normabec Mining Resources Ltd. ("Normabec"). As a result of the acquisition of Normabec, and its wholly owned subsidiary Minera Real Bonanza, S.A. de C.V., the Company owns 100% of the La Luz Silver Project and all of the associated mining claims of what was historically known as the Santa Ana mine and consists of 36 mining concessions covering 4,977 hectares, with estimated historical production of 230 million ounces between 1773 and 1990. After the acquisition of Normabec, the Company transferred Minera Real Bonanza into the consolidated group in Mexico under the Company's wholly owned subsidiary, Corporación First Majestic, S.A. de C.V., and proceeded to wind up Normabec in December 2011.

To date, the Baseline Study and the Geo-hydrologic Study have been completed. The Environmental Impact Statement, the Risk Study and the Change of Use of Land Studies are expected to be presented to government authorities in late 2013 or early 2014 subject to the legal orders presently in progress. The Company has submitted three different legal orders in order to obtain the authorization to present its final permit applications. To date, the Company has obtained one positive resolution and expects the remaining orders to be authorized by 2014.

A metallurgical test to define the final flow sheet diagram for a flotation plant, which is required for final permitting, was completed and the final studies for the tailings pond are now in progress. There has been opposition from certain groups of indigenous people and non-government organizations, which are being addressed by the Company. Contrary to independent reports regarding the La Luz project, the Company has no plans to do any mining above ground, no plans for open pit mining, and has no plans for the use of cyanide in any of its processing activities on or around the La Luz project.

The restoration of the old historic buildings at the Santa Ana Hacienda and the construction of the previously announced Thematic and Cultural Park which will include a mining museum continues. A new information centre was also inaugurated in the town of Real de Catorce during the first quarter. To date, \$1.9 million has been invested and is expected to be completed in 2014. In addition, cleaning, structural reinforcement and tracks for the locomotive of the impressive underground workings were completed at the historic mine during the first quarter of 2013. Public access will be granted to certain areas by the end of 2013. This new cultural facility and mining museum is part of a "Sustainable Development Project" which will provide permanent long term jobs to the local communities. The Sustainable Development Project includes a jewelry school which completed its second course with a total of 40 students graduated to date. Also, music and crafts (trade) schools began their first courses with more than 60 students, paying special attention to individuals between the ages of 10 and 20 years of age. In addition, public baseball and football fields were built within the El Potrero community.

As a result of recent droughts in the area, a sustainable agricultural program has been initiated to cultivate various types of cactus to improve the ecology of the region and sustainability of the local population.

# Jalisco Group of Properties, Jalisco, Mexico

The Company acquired a group of mining claims totalling 5,240 hectares located in various mining districts located in Jalisco State, Mexico. During 2008, surface geology and mapping began with the purpose of defining future drill targets. However, exploration has since been discontinued as the Company focuses its capital investment on other higher priority projects, including the Del Toro Silver Mine and La Luz Silver Project.

In January 2011, the Company granted an option to acquire up to 90% in the Jalisco Group of Properties (the "Properties") to Sonora Resources Corp. (the "Optionee") whereby the Optionee issued 10 million shares of common stock with a fair value of \$3.4 million. The Optionee has committed to spend \$3 million over the first three years to earn a 50% interest and \$5 million over five years to earn a 70% interest. In order to obtain a 90% interest, the Optionee is required to complete a bankable feasibility study within seven years. First Majestic will retain a 10% free carried interest and a 2.375% NSR.

# **Plomosas Silver Project and other Silvermex Exploration Properties**

The Company acquired numerous exploration stage properties from the Silvermex acquisition and management is reviewing the exploration program for the Plomosas Silver Project which consists of the adjacent Rosario and San Juan properties in the Sinaloa, Mexico area. The Company is also assessing its portfolio of other exploration properties to determine if these additional properties fit within the Company's production portfolio.

#### **NON-GAAP MEASURES**

#### TOTAL CASH COST PER OUNCE AND TOTAL PRODUCTION COST PER TONNE

"Total cash costs per ounce" and "total production cost per tonne" are non-GAAP measures used by the Company to manage and evaluate operating performance at each of the Company's operating mining units, and is widely reported in the silver mining industry as a benchmark for performance, but does not have a standardized meaning and is disclosed in addition to IFRS measures. The following tables provide a detailed reconciliation of these measures to our cost of sales, as reported in our condensed interim consolidated financial statements.

(expressed in thousands of U.S. dollars,	Three Months Ended March 31, 2013 Three Months Ended March 31, 2012										12							
except ounce and per ounce amounts)	Sa	n Martin	La	a Parrilla	La	Encantada	La	a Guitarra		Total	Sa	an Martin	L	a Parrilla	La	Encantada		Total
Cost of sales (as reported)									\$	24,270							\$	16,693
Add (Deduct): Cost of sales for Vancouver,																		
Europe and intercompany elimination										(792)								(101)
Cost of sales (mine)	\$	4,658	\$	6,067	\$	10,011	\$	2,742	\$	23,478	\$	2,820	\$	6,318	\$	7,454	\$	16,592
Add: Third party smelting and refining		99		2,498		474		1,941		5,012		54		3,465		353		3,872
Deduct: By-product credits		(480)		(4,430)		(506)		(1,483)		(6,899)		(713)		(4,084)		(414)		(5,211)
Deduct: Employee benefits		-		-		(260)		-		(260)		-		-		(225)		(225)
Inventory changes		(675)		1,036		93		(540)		(86)		110		(242)		1,031		899
Other non-cash costs		(15)		(12)		(41)		(68)		(136)		(11)		(54)		(43)		(108)
Total cash cost (A)	\$	3,587	\$	5,159	\$	9,771	\$	2,592	\$	21,109	\$	2,260	\$	5,403	\$	8,156	\$	15,819
Tonnes processed		80,046		204,660		368,679		31,581		684,966		72,305		138,820		337,940		549,065
Total ounces of silver produced		259,884		725,218		1,116,732		187,746		2,289,580		261,269		690,504		846,391		1,798,164
Deduct: Metal deduction ounces		(1,300)		(23,960)		(5,584)		(33,917)		(64,761)		(447)		(27,192)		(4,365)		(32,004)
Payable ounces of silver produced (B)		258,584		701,258		1,111,148		153,829		2,224,819		260,822		663,312		842,026		1,766,160
Total cash cost per ounce (A/B)	\$	13.87	\$	7.36	\$	8.79	\$	16.85	\$	9.49	\$	8.67	\$	8.14	\$	9.69	\$	8.96
Mining cost per ounce	\$	4.54	\$	3.78	\$	2.07	\$	5.70	\$	3.15	\$	3.44	\$	2.70	\$	1.73	\$	2.35
Milling cost per ounce		7.21		4.12		5.53		3.36		5.13		5.49		4.24		6.70		5.60
Indirect cost per ounce		3.17		1.38		0.91		3.67		1.51		1.79		1.19		0.91		1.14
Total production cost per ounce	\$	14.92	\$	9.28	\$	8.51	\$	12.73	\$	9.79	\$	10.72	\$	8.13	\$	9.34	\$	9.09
Transport and other selling costs per ounce		0.43		0.65		0.31		1.14		0.49		0.48		0.65		0.42		0.52
Smelting and refining costs per ounce		0.38		3.56		0.43		12.62		2.25		0.21		5.22		0.42		2.19
Royalties per ounce		-		0.18		-		-		0.06		-		0.29		-		0.11
By-product credits cost per ounce		(1.86)		(6.31)		(0.46)		(9.64)		(3.10)		(2.74)		(6.15)		(0.49)		(2.95)
Total cash cost per ounce (A/B)	\$	13.87	\$	7.36	\$	8.79	\$	16.85	\$	9.49	\$	8.67	\$	8.14	\$	9.69	\$	8.96
Mining cost per tonne	\$		\$	12.97	\$		\$	27.76	\$	10.22	\$	12.40	\$	12.92	\$	4.30	\$	7.55
Milling cost per tonne		23.28		14.12		16.66		16.35		16.66		19.79		20.28		16.70		18.01
Indirect cost per tonne		10.23		4.69		2.76		17.90		4.91		6.45		5.67		2.26		3.68
Total production cost per tonne	\$	48.18	\$	31.78	\$	25.65	\$	62.01	\$	31.79	\$	38.64	\$	38.87	\$	23.27	\$	29.24

# **AVERAGE REALIZED SILVER PRICE PER OUNCE**

Revenues are presented as the net sum of invoiced revenues related to delivered shipments of silver doré bars, and concentrates, including associated metal by-products of gold, lead, zinc and iron ore after having deducted refining and smelting charges, and after elimination of intercompany shipments of silver, silver being minted into coins, ingots and bullion products.

The following is an analysis of the gross revenues prior to refining and smelting charges, and shows deducted smelting and refining charges to arrive at the net reportable revenue for the period per IFRS. Gross revenues are divided into payable equivalent silver ounces sold to calculate the average realized price per ounce of silver equivalents sold.

	Three Mor	nths Ei ch 31,	nded			
	 2013	2012				
Net Revenues as reported	\$ \$ 67,070 \$ 5					
Add back: smelting and refining charges	5,003 3,8					
Gross Revenues	72,073		61,687			
Payable equivalent silver ounces sold	2,432,782		1,881,499			
Average realized price per ounce of silver sold	\$ \$ <b>29.63</b> \$ 3					
Average market price per ounce of silver per COMEX	\$ \$ 30.03 \$ 32.					

## ADJUSTED EARNINGS PER SHARE ("Adjusted EPS")

The Company uses the financial measure "Adjusted EPS" to supplement information in its condensed interim consolidated financial statements. The Company believes that, in addition to conventional measures prepared in accordance with IFRS, the Company and certain investors and analysts use this information to evaluate the Company's performance. The presentation of Adjusted EPS is not meant to be a substitute for EPS presented in accordance with IFRS, but rather should be evaluated in conjunction with such IFRS measure.

The following table provides a detailed reconciliation of Adjusted EPS to net earnings as reported in the Company's condensed interim consolidated financial statements.

	Three Months Ended									
		Marc	h 3	1,						
		2013		2012						
Net earnings as reported	\$	26,517	\$	26,358						
Adjustments for non-cash or non-recurring items:										
Share-based payments		4,405		2,825						
Deferred income tax expense		5,722		2,024						
Loss (gain) from investment in silver futures and marketable securities		1,146		(3,225)						
Gain from termination fee on Orko acquisition		(9,131)		-						
Gain from fair value adjustment of prepayment facility		(4,850)		-						
Write-down of AFS marketable securities		1,000		-						
Gross margin on pre-commercial shipments		-		1,137						
Legal fees for the First Silver trial		156		247						
Adjusted net earnings	\$	24,965	\$	29,366						
Weighted average number of shares on issue - basic		116,895,218		105,440,048						
Adjusted EPS	\$	0.21	\$	0.28						

## **CASH FLOW PER SHARE**

Cash Flow per Share is determined based on operating cash flows before movements in working capital and income taxes, as illustrated in the Consolidated Interim Consolidated Statements of Cash Flow, divided by the weighted average shares outstanding during the period.

## ADDITIONAL GAAP MEASURES

The Company uses additional financial measures which should be evaluated in conjunction with IFRS. It is intended to provide additional information and should not be considered in isolation or as a substitute for measures prepared in accordance with IFRS. The following additional GAAP measures are used:

- Gross margin represents the difference between revenues and cost of sales, excluding depletion, depreciation and amortization. Management believes that this presentation provides useful information to investors to evaluate the Company's operating performance on a cash basis in order to assess the Company's ability to generate operating cash flow.
- Mine operating earnings represents the difference between gross margin and depletion, depreciation and amortization. Management believes that mine operating earnings provides useful information to investors because mine operating earnings excludes expenses not directly associated with commercial production.
- Operating cash flows before movements in working capital and income taxes represents cash flows generated from operations before changes in non-cash working capital and income taxes paid. Management believes that this measure allows investors to evaluate the Company's pre-tax cash flows generated from operations adjusted for fluctuations in non-cash working capital items due to timing issues and the Company's ability to service its debt.

The terms described above do not have a standardized meaning prescribed by IFRS, therefore the Company's definitions may not be comparable to similar measures presented by other companies.

#### **REVIEW OF FINANCIAL RESULTS**

For the quarter ended March 31, 2013 compared to the quarter ended March 31, 2012 (in \$000's, except for share amounts):

	 Nonths Ended ch 31, 2013	 Months Ended ch 31, 2012	
Revenues	\$ 67,070	\$ 57,815 (	1)
Cost of sales	24,270	16,693 (	2)
Gross margin	42,800	41,122	
Depletion, depreciation and amortization	8,196	5,453 (	3)
Mine operating earnings	34,604	<b>35,669</b> (	4)
General and administrative expenses	7,461	4,417 (	5)
Share-based payments	4,405	2,825 (	6)
Accretion of decommissioning liabilities	127	103	
Foreign exchange loss	646	275	
Operating earnings	21,965	28,049 (	7)
Investment and other income	11,958	5,581 (	8)
Finance costs	(524)	(399) (	9)
Earnings before income taxes	33,399	33,231	
Current income tax expense	1,160	4,849	
Deferred income tax expense	5,722	2,024	
Income tax expense	6,882	6,873 (	10)
Net earnings for the period	\$ 26,517	\$ 26,358	11)
Earnings per share (basic)	\$ 0.23	\$ 0.25	11)
Earnings per share (diluted)	\$ 0.23	\$ 0.24	

- 1. Revenues for the quarter ended March 31, 2013 increased by \$9,255,000 or 16% to \$67,070,000 from \$57,815,000 in the first quarter of 2012. The increase in revenues was primarily attributed to 36% increase in silver equivalent production compared to the first quarter of 2012. The increase was partially offset by 10% decline in average realized silver price and higher smelting and refining costs related to increased concentrate output from the addition of the La Guitarra mine and further processing at La Parrilla to produce doré bars.
- 2. Cost of sales in the first quarter of 2013 was \$24,270,000, an increase of \$7,577,000 or 45% compared to \$16,693,000 in the first quarter of 2012. The increase in cost of sales was primarily attributed to 36% increase in production, 3% appreciation of the Mexican peso against the US dollar, and increases in the cost of supplies of cyanide and diesel, and cost of labour and contractors.
- 3. Depletion, depreciation and amortization increased from \$5,453,000 in the first quarter of 2012 to \$8,196,000 in the first quarter of 2013, an increase of \$2,743,000 or 50%. The increase was due to incremental depreciation expense from the addition of the La Guitarra mine, the newly expanded La Parrilla processing plant, as well as higher depletion expense from a 31% increase in tonnage of ore milled.
- 4. Mine operating earnings in the first quarter of 2013 were \$34,604,000, a decrease of \$1,065,000 when compared to \$35,669,000 for the same quarter in the prior year. Despite a 36% production growth, mine operating earnings decreased by 3% as a result of 10% decrease in silver price, 6% higher cash cost per ounce and a 50% increase in depletion, depreciation and amortization expenses compared to the first quarter of 2012.
- 5. General and administrative expenses for the quarter increased by \$3,044,000 or 69% compared to the same quarter in the prior year, primarily due to recruitment of additional senior management and administrative personnel in Mexico to support the Company's expanded operations. In addition, professional fees (legal, tax, due diligence) and travel expenses were higher compared to the same quarter of the prior year.
- 6. Share-based payments expense for the quarter increased by \$1,580,000 or 56% compared to the same quarter in the prior year. The increase was primarily due to stock options granted in 2013 and 2012 for the additional senior management recently recruited in Mexico in preparation for expanded operations. The

- Company's higher share price at time of the grant compared to the prior year also contributed to the increase in the Company's share-based payments expense.
- 7. Operating earnings decreased by \$6,084,000 or 22% to \$21,965,000 for the quarter ended March 31, 2013, compared to operating earnings of \$28,049,000 for the quarter ended March 31, 2012, due to decrease in mine operating earnings, higher share-based payments and general and administrative expenses.
- 8. During the quarter ended March 31, 2013, the Company recognized investment and other income of \$11,958,000 compared to \$5,581,000 in the same quarter in the prior year. The investment income in the first quarter of 2013 was primarily attributed to a net \$9,131,000 termination fee, after investment banking costs, related to the Orko acquisition, \$4,850,000 gain from fair value adjustment of prepayment facility, loss of \$1,146,000 from investment in silver futures and Sprott Physical Silver Trust and \$1.0 million write-down of investment in marketable securities, compared to an investment gain of \$5,475,000 in silver futures during the quarter ended March 31, 2012.
- 9. Finance costs for the first quarter were \$524,000, an increase of \$125,000 or 31% compared to the same quarter of the prior year. The increase was primarily due to additional finance leases the Company entered into since the first quarter of 2012.
- 10. During the quarter ended March 31, 2013, the Company recorded an income tax expense of \$6,882,000 compared to an income tax expense of \$6,873,000 in the quarter ended March 31, 2012. The effective tax rate in the quarter was 20%, comparable to 21% in the first quarter of 2012.
- 11. As a result of the foregoing, net earnings for the quarter ended March 31, 2013 increased 1% to \$26,517,000 (EPS of \$0.23) compared to net earnings of \$26,358,000 (EPS of \$0.25) in the quarter ended March 31, 2012.

# **SUMMARY OF QUARTERLY RESULTS**

The following table presents selected financial information for each of the most recent eight quarters:

	12						2	2011								
Financial Highlights	Q1 <sup>(1)</sup>		Q4 <sup>(2)</sup>		Q3 <sup>(3)</sup>		Q2 <sup>(4)</sup>		Q1 <sup>(5)</sup>		Q4 <sup>(6)</sup>		Q3 <sup>(7)</sup>		Q2 <sup>(8)</sup>	
Revenue	\$	67,070	\$	71,007	\$	63,581	\$	54,774	\$	57,815	\$	60,801	\$	61,407	\$	68,040
Cost of sales	\$	24,270	\$	23,686	\$	20,912	\$	18,456	\$	16,693	\$	16,383	\$	15,473	\$	18,112
Depletion, depreciation and amortization	\$	8,196	\$	\$ 7,861		\$ 6,832		5,259	\$	5,453	\$	6,035	\$	3,467	\$	3,134
Mine operating earnings	\$	34,604	\$	39,460	\$	35,837	\$	31,059	\$	35,669	\$	38,383	\$	42,467	\$	46,794
Net earnings after tax	\$	26,517	\$	22,350	\$	24,869	\$	15,321	\$	26,358	\$	21,339	\$	27,772	\$	30,593
Basic earnings per share	\$	0.23	\$	0.19	\$	0.22	\$	0.14	\$	0.25	\$	0.20	\$	0.27	\$	0.30
Diluted earnings per share	\$	0.23	\$	0.19	\$	0.21	\$	0.14	\$	0.24	\$	0.20	\$	0.26	\$	0.29

## Notes:

- 1. In the quarter ended March 31, 2013, mine operating earnings decreased \$4,856,000 or 12% compared to the quarter ended December 31, 2012, primarily attributed to 9% decline in silver prices and higher cost of sales due to appreciation of the Mexican peso against the US dollar. Net earnings after tax increased by \$4,167,000 or 19% compared to the previous quarter, due to gain from termination fee of the Orko acquisition and gain on fair value adjustment of the prepayment facility.
- 2. In the quarter ended December 31, 2012, mine operating earnings increased \$3,623,000 or 10% compared to the quarter ended September 30, 2012, primarily attributed to 5% increase in production, partially offset by higher depletion, depreciation and amortization expense. Net earnings after tax decreased by \$2,519,000 or 10% compared to the third quarter of 2012 due to a \$6,017,000 decrease in investment income compared to the previous quarter.
- 3. In the quarter ended September 30, 2012, mine operating earnings increased \$4,778,000 or 15% compared to the quarter ended June 30, 2012 primarily attributed to 16% increase in production, partially offset by higher depletion, depreciation and amortization expense. Net earnings after tax increased by \$9,548,000 or 62%

compared to the second quarter of 2012. The increase was due to increase in mine operating earnings and \$9,016,000 increase in investment income compared to the second quarter of 2012.

- 4. In the quarter ended June 30, 2012, mine operating earnings decreased \$4,610,000 or 13% compared to the quarter ended March 31, 2012. The decrease was primarily attributed to \$3,041,000 or 5% decrease in revenue due to a 13% decrease in average revenue per ounce of silver sold, partially offset by 5% increase in production. Net earnings after tax decreased \$11,037,000 compared to the prior quarter, primarily due to an investment loss of \$3,627,000 during the quarter compared to an investment gain of \$5,581,000 in the previous quarter. The investment loss was related to loss on silver futures and marketable securities during the current quarter.
- 5. In the quarter ended March 31, 2012, mine operating earnings decreased \$2,714,000 or 7% compared to the quarter ended December 31, 2011. The decrease was primarily attributed to \$2,986,000 or 5% decrease in revenue due to 2% less ounces of silver equivalents sold compared to the previous quarter. Net earnings after tax increased \$5,019,000 compared to the prior quarter, primarily due to an investment income of \$5,581,000 from a gain on silver futures and marketable securities during the current quarter and a lower effective tax rate due to the new global tax structure that the Company established in late 2011.
- 6. In the quarter ended December 31, 2011, mine operating earnings decreased by \$4,084,000 or 10% compared to the quarter ended September 30, 2011. The decrease was primarily attributed to 18% decrease in average realized silver price per ounce and increase in depletion, depreciation and amortization expense related to higher mill throughput and commencement of depreciation for La Parrilla's flotation circuit after it was successfully commissioned on October 1, 2011. Net earnings after tax decreased from the prior quarter by \$6,433,000 or 23% compared to the prior quarter, primarily due to an unrealized loss of \$4,083,000 on silver futures.
- 7. In the quarter ended September 30, 2011, sales revenues decreased by \$6,633,000 compared to the quarter ended June 30, 2011. The decrease was primarily attributed to 1% decrease in average realized silver price per ounce and 9% decrease in ounces of silver equivalents sold. Net earnings after taxes decreased by \$2,821,000 or 9% in the quarter ended September 30, 2011 compared to the quarter ended June 30, 2011, primarily due to a loss of \$1,504,000 on derivative instrument and a one-time cost of \$0.7 million related to restructuring of the union labour agreement at the San Martin Silver Mine.
- 8. In the quarter ended June 30, 2011, sales revenues increased by \$12,774,000 compared to the quarter ended March 31, 2011. The increase was primarily attributed to a 20% increase in average realized silver price per ounce. Net earnings after taxes increased by \$6,723,000 or 28% in the quarter ended June 30, 2011 compared to the quarter ended March 31, 2011, primarily due to \$11,151,000 increase in mine operating earnings, offset by a \$1,775,000 increase in income taxes and lower investment income.

# LIQUIDITY

At March 31, 2013, the Company had cash and cash equivalents of \$110.1 million and working capital of \$108.3 million, compared to cash and cash equivalents of \$111.6 million and working capital of \$115.7 million at December 31, 2012. Cash and cash equivalents decreased by \$1.5 million during the quarter as a result of \$44.9 million generated from operating activities, proceeds of \$4.6 million from lease financing, \$0.9 million from exercise of stock options, offset by \$43.3 million invested in property, plant and equipment, and mineral property interests and \$5.1 million in deposit on long-term assets.

During the quarter, the Company expended \$23.7 million on mineral properties and \$19.6 million on property, plant and equipment on a cash basis compared to \$22.2 million expended on mineral properties and \$10.9 million expended on property, plant and equipment in the first quarter of 2012. The significant increase in capital expenditures is primarily related to the additional investments in the construction of the Del Toro mine, development of the La Parrilla underground ore haulage system, and mill expansions at La Guitarra and San Martin mines. During the quarter, a total of \$14.4 million was spent for Del Toro's Phase 1 and 2 construction. Investment in the La Guitarra expansion was completed in April 2013, expansion of San Martin is expected early in the third quarter, and the La Parrilla underground infrastructure investment will continue into the first quarter of 2014.

With the recent decrease in silver prices, the Company has reviewed its capital projects and is committed to completing the remaining expansion plans but has decided to trim \$30.0 million in the first half of 2013 by reducing discretionary exploration, development, and some plant and equipment expenditures. The Company will re-assess its capital commitments by the end of the first half of 2013 and determine if further discretionary cuts will be necessary. The previous expansion plans for 2013 consisted of \$192.3 million, now reduced to \$162.3 million, of which \$43.3 million has already been expended by the end of the first quarter. The revised \$162.3 million budget consists of \$81.6 million for plant expansions for Del Toro, San Martin, La Guitarra and the underground rail system of La Parrilla and \$80.7 million of discretionary exploration and development for all of the Company's properties. Of the \$81.6 million budget for plant expansions, \$19.6 million has already been expended and, for the \$80.7 million exploration and development budget, \$23.7 million has also already been expended as at March 31, 2013. Therefore, remaining planned expenditures is \$119.0 million, which includes \$62.0 million for committed plant expansion and \$57.0 million for discretionary exploration and development for the remainder of the 2013 budget year.

Funds surplus to the Company's short-term operating needs are held with reputable institutions and are invested in highly liquid short-term investments with maturities of three months or less. The funds are not exposed to liquidity risk and there are no restrictions on the ability of the Company to use these funds to meet its obligations.

With \$110.1 million in cash and cash equivalents at March 31, 2013, the Company believes it has sufficient funds to meet current operating and capital requirements. As at the date the Board of Directors approved this MD&A, the Company had approximately \$87.1 million in cash and cash equivalents in treasury.

## **MANAGEMENT OF RISKS AND UNCERTAINTIES**

The Company thoroughly examines the various financial instruments and risks to which it is exposed and assesses the impact and likelihood of those risks. These risks may include credit risk, liquidity risk, currency risk, commodity price risk, and interest rate risk. Where material, these risks are reviewed and monitored by the Board of Directors.

## **Credit Risk**

Credit risk is the risk of financial loss if a customer or counterparty fails to meet its contractual obligations. The Company's credit risk relates primarily to trade receivables in the ordinary course of business and value added tax and other receivables. The Company sells and receives payment upon delivery of its silver doré and by-products primarily through three international organizations. Additionally, silver-lead concentrates and related base metal by-products are sold primarily through one international organization with a good credit rating. Payments of receivables are scheduled, routine and received within 60 days of submission; therefore, the balance of overdue trade receivables owed to the Company in the ordinary course of business is not significant. The Company has a Mexican value added tax receivable of \$8.9 million as at March 31, 2013 (December 31, 2012 - \$13.9 million), of which \$0.6 million (2012 - \$0.6 million) have been outstanding for more than one year. The Company is proceeding through a review process with Mexican tax authorities, but the Company expects to fully recover these amounts. In addition, as part of the acquisition of Silvermex Resources Inc. in 2012, the Company acquired \$5.3 million in VAT receivables that were fully offset by a provision. The recoverability of these VAT receivables is pending outcome of various court trials with Mexican tax authorities.

The carrying amount of financial assets recorded in the condensed interim consolidated financial statements represents the Company's maximum exposure to credit risk. The Company believes it is not exposed to significant credit risk and overall, the Company's credit risk has not changed significantly from the prior year.

# **Liquidity Risk**

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they arise. The Company has in place a planning and budgeting process to help determine the funds required to support the Company's normal operating requirements on an ongoing basis and to support its expansion plans. As at March 31, 2013, the Company has outstanding trade payables of \$23.3 million (December 31, 2012 - \$20.8 million) which are generally payable in 90 days or less and accrued liabilities of \$19.0 million (December 31, 2012 -

\$16.5 million) which are generally payable within 12 months. The Company believes it has sufficient cash on hand, combined with cash flows from operations, to meet operating requirements as they arise for at least the next 12 months.

The Company's liabilities and commitments have maturities which are summarized below:

		Pay	me	nts Due By Pe	riod		
	Total	Less than		1 to 3		4 to 5	After 5
		1 year		years		years	years
Trade and other payables	\$ 42,406	\$ 42,406	\$	-	\$	-	\$ -
Prepayment facility	46,353	9,243		26,425		10,685	-
Finance lease obligations	28,254	11,139		16,675		440	-
Decommissioning liabilities	12,158	-		-		-	12,158
Purchase obligations and commitments (1)	40,002	40,002		-		-	-
Total Obligations	\$ 169,173	\$ 102,790	\$	43,100	\$	11,125	\$ 12,158

<sup>(1)</sup> Purchase obligations and commitments primarily consist of committed purchase orders and contracts related to construction of the Del Toro Silver Mine and the San Martin and La Guitarra mill expansions.

## **Currency Risk**

Financial instruments that impact the Company's net earnings or other comprehensive income due to currency fluctuations include Canadian dollar and Mexican peso denominated assets and liabilities. The sensitivity of the Company's net earnings and other comprehensive income due to changes in the exchange rate between the Canadian dollar and the Mexican peso against the U.S. dollar is included in the table below:

								М	arch 31, 2013	De	ece	mber 31, 2012
							Net assets	Eff	ect of +/- 10%	Net assets	Ef	ffect of +/- 10%
	Ca	sh and cash	Т	rade and other	Tr	ade and other	(liabilities)		change in	(liabilities)		change in
		equivalents		receivables		payables	exposure		currency	exposure		currency
Canadian dollar	\$	19,428	\$	1,121	\$	(1,896)	\$ 18,653	\$	1,865	\$ 5,001	\$	500
Mexican peso		3,570		10,767		(22,836)	(8,499)		(850)	(7,237)		(724)
	\$	22,998	\$	11,888	\$	(24,732)	\$ 10,154	\$	1,015	\$ (2,236)	\$	(224)

#### **Commodity Price Risk**

Commodity price risk is the risk that movements in the spot price of silver have a direct and immediate impact on the Company's income or the value of its related financial instruments. The Company also derives by-product revenue from the sale of gold, zinc, lead and iron ore, which accounts for approximately 10% of the Company's gross revenue. The Company's sales are directly dependent on commodity prices that have shown volatility and are beyond the Company's control. The Company has a forward sales agreement to sell a portion of the Company's zinc and lead production at a fixed price over a 36 months period commencing July 2013. The Company does not use derivative instruments to hedge its commodity price risk to silver.

As at March 31, 2013, a 10% increase or decrease of metal prices at March 31, 2013 would have the following impact on net earnings:

				Ma	rch 31, 2013
					Effect of +/-
				10	0% change in
	Silver	Lead	Zinc		metal prices
Metals subject to provisional price adjustments	\$ 1,284	\$ 350 \$	113	\$	1,747
Prepayment facility	-	(2,546)	(2,465)		(5,011)
	\$ 1,284	\$ (2,196) \$	(2,352)	\$	(3,264)

#### **Political and Country Risk**

First Majestic currently conducts foreign operations primarily in Mexico, and as such the Company's operations are exposed to various levels of political and economic risks by factors outside of the Company's control. These potential factors include, but are not limited to: royalty and tax increases or claims by governmental bodies, expropriation or nationalization, foreign exchange controls, high rates of inflation, extreme fluctuations in currency exchange rates, import and export regulations, cancellation or renegotiation of contracts and environmental and permitting regulations. The Company currently has no political risk insurance coverage against these risks.

The Company is unable to determine the impact of these risks on its future financial position or results of operations. Changes, if any, in mining or investment policies or shifts in political attitude in foreign countries may substantively affect Company's exploration, development and production activities.

## **Environmental and Health and Safety Risks**

The Company's activities are subject to extensive laws and regulations governing environmental protection and employee health and safety. Environmental laws and regulations are complex and have tended to become more stringent over time. The Company is required to obtain governmental permits and in some instances air, water quality, and mine reclamation rules and permits. Although the Company makes provisions for reclamation costs, it cannot be assured that these provisions will be adequate to discharge its future obligations for these costs. Failure to comply with applicable environmental and health and safety laws may result in injunctions, damages, suspension or revocation of permits and imposition of penalties. While the health and safety of our people and responsible environmental stewardship are our top priorities, there can be no assurance that First Majestic has been or will be at all times in complete compliance with such laws, regulations and permits, or that the costs of complying with current and future environmental and health and safety laws and permits will not materially and adversely affect the Company's business, results of operations or financial condition.

## **Claims and Legal Proceedings Risks**

The Company is subject to various claims and legal proceedings covering a wide range of matters that arise in the ordinary course of business activities. Each of these matters is subject to various uncertainties and it is possible that some of these matters may be resolved unfavourably to the Company. First Majestic carries liability insurance coverage and establishes provisions for matters that are probable and can be reasonably estimated. In addition, the Company may be involved in disputes with other parties in the future which may result in a significant impact on our financial condition, cash flow and results of operations.

### **OFF-BALANCE SHEET ARRANGEMENTS**

At March 31, 2013, the Company had no material off-balance sheet arrangements such as contingent interest in assets transferred to an entity, derivative instruments obligations or any obligations that generate financing, liquidity, market or credit risk to the Company, other than contingent liabilities and vendor liability and interest, as disclosed in this MD&A and the condensed interim consolidated financial statements and the related notes.

During 2011, the Company pledged certain properties of the San Martin Silver Mine as guarantees as part of the requirement for its tax appeal process with the Mexican tax authority (see note 24 of the condensed interim consolidated financial statements for the three months ended March 31, 2013 and "Income Taxes" below).

## **RELATED PARTY TRANSACTIONS**

Amounts paid to related parties were incurred in the normal course of business and measured at the exchange amount, which is the amount agreed upon by the transacting parties and on terms and conditions similar to non-related parties. During the quarter ended March 31, 2013, there were no significant transactions with related parties outside of the ordinary course of business.

## **SUBSEQUENT EVENTS**

Subsequent to March 31, 2013:

- a) In April 2013, the Company's Mexican subsidiary received a tax refund of \$8.9 million (110.0 million Mexican pesos);
- b) In March 2013, the Company received approval from the Toronto Stock Exchange to repurchase up to 5,848,847 common shares of the Company over the next 12 months through normal course issuer bid in the open market. Since April 1, 2013, the Company has repurchased 115,000 shares for a total consideration of CAD\$1.4 million, of which 75,000 shares have been cancelled;
- c) 10,000 options were exercised for gross proceeds of CAD\$37,000; and
- d) 15,000 options were cancelled.

Pursuant to the above subsequent events, the Company has 116,921,940 common shares outstanding as at the date on which these consolidated financial statements were approved and authorized for issue by the Board of Directors.

#### **CRITICAL JUDGEMENTS AND ESTIMATES**

The preparation of consolidated financial statements in conformity with IFRS as issued by IASB requires management to make judgments, estimates and assumptions about future events that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Although these estimates are based on management's best knowledge of the amount, events or actions, actual results may differ from these estimates.

Critical judgments exercised in applying accounting policies and assumptions and estimation uncertainties that have the most significant effect on the amounts recognized in the consolidated financial statements are outlined as follows:

# Economic recoverability and probability of future economic benefits of exploration, evaluation and development costs

Management has determined that exploratory drilling, evaluation, development and related costs incurred which were capitalized have future economic benefits and are economically recoverable. Management uses several criteria in its assessments of economic recoverability and probability of future economic benefit including geologic and metallurgic information, history of conversion of mineral deposits to Proven and Probable Reserves, scoping and feasibility studies, accessible facilities, existing permits and life of mine plans.

#### Commencement of commercial production and production levels intended by management

Prior to reaching commercial production levels intended by management, costs incurred are capitalized as part of the costs of related mining properties and proceeds from mineral sales are offset against costs capitalized. Depletion of capitalized costs for mining properties begins when operating levels intended by management have been reached. Management considers several factors in determining when a mining property or mill expansion has reached the commercial production levels intended by management. The results of operations of the Company during the periods presented in these condensed interim consolidated financial statements have been impacted by management's determination that the cyanidation plant at the La Parrilla mine were commissioned on March 1, 2012, respectively. The Del Toro 1,000 tpd flotation circuit was deemed commissioned effective April 1, 2013.

# **Functional currency**

The functional currency for each of the Company's subsidiaries is the currency of the primary economic environment in which the entity operates. The Company has determined that the functional currency of each entity is the US dollar. Determination of functional currency may involve certain judgments to determine the primary economic environment and the Company reconsiders the functional currency of its entities if there is a change in events and conditions which determined the primary economic environment.

## Impairment of property, plant and equipment assets and mining interests

Management considers both external and internal sources of information in assessing whether there are any indications that the Company's property, plant and equipment assets and mining interests are impaired. External sources of information management considers include changes in the market, economic and legal environment in which the Company operates that are not within its control and affect the recoverable amount of its property, plant and equipment and mining interests. Internal sources of information management consider include the manner in which mining properties and plant and equipment are being used or are expected to be used and indications of economic performance of the assets.

In determining the recoverable amounts of the Company's property, plant and equipment and mining interests, management makes estimates of the discounted future after-tax cash flows expected to be derived from the Company's mining properties, costs to sell the mining properties and the appropriate discount rate. Reductions in metal price forecasts, increases in estimated future costs of production, increases in estimated future non-expansionary capital expenditures, reductions in the amount of recoverable reserves, resources, and exploration potential, and/or adverse current economics can result in a write-down of the carrying amounts of the Company's property, plant and equipment and/or mining interests.

#### Depreciation and amortization rate for property, plant and equipment and depletion rate for mineral interests

Depletion, depreciation and amortization expenses are allocated based on assumed asset lives. Should the asset life, depletion rate or depreciation rates differ from the initial estimate, an adjustment would be made in the consolidated statements of income.

#### Estimated reclamation and closure costs

The Company's provision for decommissioning liabilities represents management's best estimate of the present value of the future cash outflows required to settle estimated reclamation and closure costs at the end of mine's life. The provision reflects estimates of future costs, inflation, movements in foreign exchange rates and assumptions of risks associated with the future cash outflows, and the applicable risk-free interest rates for discounting the future cash outflows. Changes in the above factors can result in a change to the provision recognized by the Company.

Changes to reclamation and closure cost obligations are recorded with a corresponding change to the carrying amounts of related mining properties. Adjustments to the carrying amounts of related mining properties can result in a change to future depletion expense.

## Mineral reserve estimates

The figures for mineral reserves and mineral resources are determined in accordance with National Instrument 43-101, "Standards of Disclosure for Mineral Projects", issued by the Canadian Securities Administrators. There are numerous uncertainties inherent in estimating mineral reserves and mineral resources, including many factors beyond the Company's control. Such estimation is a subjective process, and the accuracy of any mineral reserve or mineral resource estimate is a function of the quantity and quality of available data and of the assumptions made and judgements used in engineering and geological interpretation. Differences between management's assumptions including economic assumptions such as metal prices and market conditions could have a material effect in the future on the Company's financial position and results of operation.

## Inventory valuation

Finished goods, work-in-process and stockpile ore are valued at the lower of the average production costs or net realizable value. The assumptions used in the valuation of work-in process inventories include estimates of silver contained in the stockpile ore, assumptions of the amount of silver that is expected to be recovered from the stockpile, the amount of silver in the mill circuits and assumption of the silver price expected to be realized when the silver is recovered. If these estimates or assumptions prove to be inaccurate, the Company could be required to write-down the recorded value of its work-in-process inventories, which would reduce the Company's earnings and working capital.

## Valuation of share-based payments

The Company uses the Black-Scholes Option Pricing Model for valuation of share-based payments. Option pricing models require the input of subjective assumptions including expected price volatility, interest rate and forfeiture rate. Changes in the input assumptions can materially affect the fair value estimate and the Company's earnings and equity reserves.

#### Income taxes

In assessing the probability of realizing income tax assets recognized, management makes estimates related to expectations of future taxable income, applicable tax opportunities, expected timing of reversals of existing temporary differences and the likelihood that tax positions taken will be sustained upon examination by applicable tax authorities. In making its assessments, management gives additional weight to positive and negative evidence that can be objectively verified.

Estimates of future taxable income are based on forecasted cash flows from operations and the application of existing tax laws in each jurisdiction. Forecasted cash flows from operations are based on life of mine projections internally developed and reviewed by management. Weight is attached to tax planning opportunities that are within the Company's control, and are feasible and implementable without significant obstacles. The likelihood that tax positions taken will be sustained upon examination by applicable tax authorities is assessed based on individual facts and circumstances of the relevant tax position evaluated in light of all available evidence. Where applicable tax laws and regulations are either unclear or subject to ongoing varying interpretations, it is reasonably possible that changes in these estimates can occur that materially affect the amounts of income tax assets recognized. At the end of each reporting period, the Company reassesses unrecognized income tax assets.

Management executed a corporate restructuring for tax purposes effective January 1, 2008, enabling it on a limited basis to consolidate its tax losses of certain subsidiaries against the taxable incomes of other subsidiaries. Co-incident with the tax consolidation, Mexico introduced an alternative minimum tax known as the IETU, effective January 1, 2008, to attempt to limit certain companies from avoiding taxes on their cash earnings in Mexico. Management has reviewed its IETU obligations and its consolidated tax position at March 31, 2013, and management assessed whether the benefit from these tax losses is probable. In December 2009, Mexico introduced tax consolidation reform tax rules which, effective January 2010, would require companies to begin the recapture of the benefits of tax consolidation within five years of receiving the benefit, and phased in over a five year period. First Majestic's first tax deferral benefit from consolidation was realized in 2008, and as such the benefit of tax consolidation would be recaptured from 2014 to 2021. Numerous companies in Mexico are challenging the legality of these regressive tax reforms. It is unlikely that the outcome of these challenges will be determinable for several years.

During 2011, Minera El Pilón, S.A. de C.V., a subsidiary of the Company, received tax assessments from the Mexican tax authority Servicio de Administracion Tributaria ("SAT") for fiscal years 2004 to 2007 relating to various tax treatments with a maximum potential remittance of approximately \$5.8 million (75.7 million Mexican pesos). The tax reassessments for 2004 to 2006, totalling \$2.5 million (32.3 million Mexican pesos) were pursued through tax court, pledged with certain properties of the San Martin mine as guarantees. The Company has successfully won 100% of its appeals for the 2004 to 2006 tax reassessments totalling \$2.5 million (32.3 million Mexican pesos). The Company is also currently defending the tax treatments amounting to \$3.3 million (43.4 million Mexican pesos) related to the 2007 tax year regarding revenue and intercompany loan treatments via the administrative appeal process. The Company received a favourable resolution for the revenue treatment in February 2013, and SAT has cancelled \$1.7 million (22.3 million Mexican pesos) of the 2007 re-assessment claim. The remaining balance of \$1.6 million (21.1 million Mexican pesos) regarding the intercompany loan treatment is currently still in appeal and pending resolution through the Mexican tax courts. The Company believes it is probable that it will defend itself successfully in all claims and has not recorded a provision for any potential tax exposure relating to these assessments.

During 2010, La Guitarra Compañía Minera, S.A. de C.V. ("La Guitarra"), a newly acquired subsidiary of the Company, had a tax re-assessment from SAT for the fiscal year 2003 relating to ineligible VAT refunds and tax treatment of intercompany loans with a maximum potential exposure of \$3.3 million (40.8 million Mexican pesos). La Guitarra has posted cash as collateral ("Restricted Cash") for a bond held with Servicio de Administracion Tributaria for \$3.3 million (40.8 million Mexican pesos). During 2012, La Guitarra received an initial judgment in

favour of the Mexican tax authorities. This judgment is not considered a final legal ruling until the conclusion of the appeals mechanism. The Company has recorded a VAT payable of \$3.3 million related to the tax assessment. Since the acquisition of La Guitarra in July 2012, First Majestic has filed each monthly VAT claim for the remainder of 2012, and has been pursuing a plan to claim pre-acquisition VAT refunds since October 2007. In the first quarter of 2013, La Guitarra received VAT refunds related to October and November 2007 for \$ 0.2 million (\$2.1 million Mexican pesos).

Due to the size, structure, complexity and nature of the Company's operations, various tax matters arise in the ordinary course of business. The Company accrues for such items when a liability is both probable and the amount can be reasonably estimated. In the opinion of management, these matters will not have a material effect on the audited consolidated financial statements of the Company.

#### MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

#### **Disclosure Controls and Procedures**

The Company's management, with the participation of its President and Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures. Based upon the results of that evaluation, the Company's President and Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures were effective to provide reasonable assurance that the information required to be disclosed by the Company in reports it files is recorded, processed, summarized and reported, within the appropriate time periods and is accumulated and communicated to management, including the President and Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

## **Internal Control Over Financial Reporting**

The Company's management, with the participation of its President and Chief Executive Officer and Chief Financial Officer, is responsible for establishing and maintaining adequate internal control over financial reporting as such term is defined in the rules of the United States Securities and Exchange Commission and the Canadian Securities Administrators. The Company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS as issued by the IASB. The Company's internal control over financial reporting includes policies and procedures that:

- maintaining records that accurately and fairly reflect, in reasonable detail, the transactions and dispositions of assets of the Company;
- provide reasonable assurance that transactions are recorded as necessary for preparation of financial statements in accordance with IFRS;
- provide reasonable assurance that the Company's receipts and expenditures are made only in accordance with authorizations of management and the Company's Directors; and
- provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the Company's consolidated financial statements.

The Company's internal control over financial reporting may not prevent or detect all misstatements because of inherent limitations. Additionally, projections of any evaluation of effectiveness for future periods are subject to the risk that controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with the Company's policies and procedures.

During the quarter, the Company installed SAP ERP software in all 24 of its legal entities to enable real time consolidated and entity by entity detailed reporting and in-depth analyses. There has been a material improvement in the Company's internal control over financial reporting during the three months ended March 31, 2013. None of the changes during the quarter has materially negatively affected, or is reasonably likely to materially negatively affect, the Company's internal control over financial reporting. Due to the extensive nature of the new SAP systems implementation, the Company chose to eliminate the auditor's review for one quarter to allow time to complete the installation and reporting of the first quarter financial results. The Company will

resume quarterly reviews for the second quarter of 2013 and will ensure that the year to date results are fully reviewed at that time.

#### **Limitations of Controls and Procedures**

The Company's management, including the President and Chief Executive Officer and Chief Financial Officer, believes that any disclosure controls and procedures or internal control over financial reporting, no matter how well conceived and operated, may not prevent or detect all misstatements because of inherent limitations. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, they cannot provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been prevented or detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of the control. The design of any control system also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Accordingly, because of the inherent limitations in a cost effective control system, misstatements due to error or fraud may occur and not be detected.

# **OTHER MD&A REQUIREMENTS**

Additional information relating to the Company may be found on or in:

- SEDAR at www.sedar.com;
- the Company's Annual Information Form; and
- the Company's audited consolidated financial statements for the year ended December 31, 2012 and the unaudited condensed interim consolidated financial statements for the quarter ended March 31, 2013.