

October 2024

## Tayoltita: Historic Mining Town

Tayoltita, a town of about 12,000 residents nestled in ravine carved out by the Piaxtla river, is ringed by the picturesque mountains of the western Sierra Madre. These mountains and the rocks that compose them are the foundation of the town, as Tayoltita can credit its founding to the 18<sup>th</sup> century discovery of precious metals in the mountainsides. With this history of deep ties to mining, it's not surprising that some families have worked in local mines for generations. Today, nearly 1,800 people are employed by First Majestic's nearby San Dimas mine, a majority of which are local residents. We are proud to ensure the next generation is well-prepared to safely engage with their local mining traditions, should this be their future career of choice.

## Early and Engaging Mine Safety Experiences

In September 2023, First Majestic's San Dimas operation hosted its second annual Safety Fair for the youth of our local community. 1,550 students from the town of Tayoltita were invited to participate in the event, which consisted of 42 activity stations, 2 demonstration stages, a games and competition area, a mock rescue brigade training field, an inflatable play area, and hydration and food spaces.

Over the course of two days, San Dimas employees, suppliers and contractors entertained and educated the students and their families. They held four mine safety competition events, similar to the events that were held at the [national mine rescue competition](#), which brought a significant amount of energy and enthusiasm to the fair. Other team members told students about the four scoop trams that were brought to the fair, educating them on what the machines are used for and how they are safely operated. Some team members served as tour guides of the mock mine sites that were assembled at the fair, showing students the environment that modern miners work within. Even more manned the 42 educational activity stations where students could learn about the equipment at mine sites and the functions that the various departments serve at site, as well as safety considerations for both.

In addition to activities, the students were able to participate as judges for employee competitions. San Dimas workers entered both a photography and structural competition.

- In the photography competition, workers displayed pictures that they had taken to showcase life as a mine worker. Students and community members then judged them on their work, with the top three photographs involving teamwork on equipment above ground, an underground photograph of the worksite, and an employee in full personal protective equipment.
- In the structural competition, employees created sculptures honoring their profession. This included tributes to their workplace as was the case for a large model of a mobile 80 tonne crane, and a silver First Majestic eagle. Other sculptures honored the products with which the miners work, as was the case for several sculptures made with decommissioned mine equipment parts in the form of people, animals, or abstract shapes.



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## Fair Success Metrics

At the closing ceremonies, the San Dimas team members, students, and community members celebrated a safe and successful Safety Fair. Over the course of the two-day event, a total of 2,400 people participated, with families and community members joining in the festivities alongside the students. In addition, plentiful drinking water was freely distributed to keep attendees hydrated and healthy in the daytime heat, and 1,550 lunches were distributed to students to fuel them for the days' events. The overall sentiment was positive, and First Majestic looks forward to hosting similar future events.

## Public Servants Support the Fair

For the first day's opening ceremonies, state and local governments sent delegates to help kick off the event. Municipal authority representatives from San Dimas and San Ignacio were joined by representatives from the Secretary of Natural Resources and the Environment, and the Subsecretary of Mines & Energy. After overseeing the opening ceremonies, these delegates were given a tour of the Fair's facilities, including the simulated mine tunnel and activity stations. When asked for their impressions of the event, both Secretary representatives commented on the importance of positive and productive community engagement such as this event. First Majestic was proud to have been recognized by these respected authorities for a successful community engagement, educational, and safety awareness effort.

## Snapshots from our Fair Booths



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